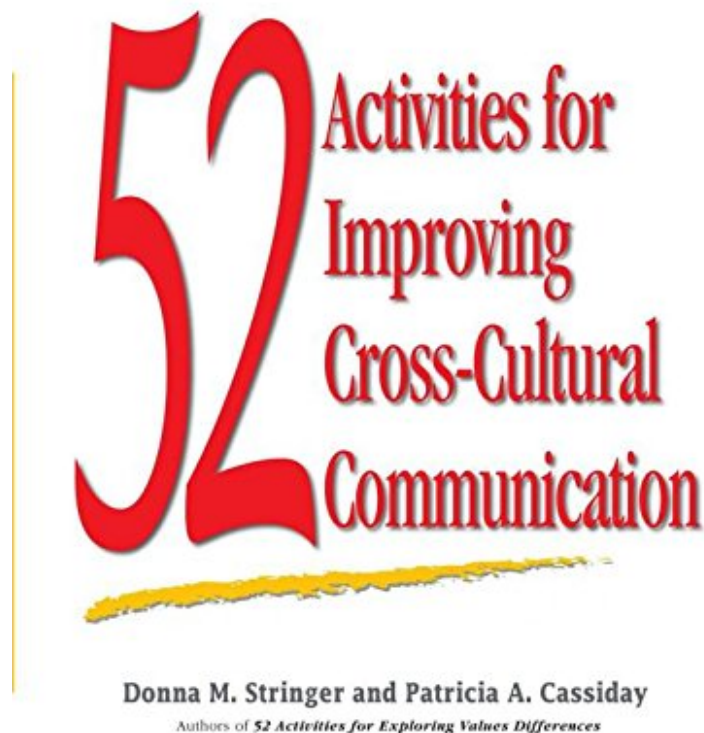


52 Activities for Improving Cross-Cultural Communication

Donna M. Stringer, Patricia A. Cassidy
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Donna M. Stringer, Patricia A. Cassidy : 52 Activities for Improving Cross-Cultural Communication before purchasing it in order to gauge whether or not it would be worth my time, and all praised 52 Activities for Improving Cross-Cultural Communication:

0 of 0 people found the following review helpful. ExcellentBy CustomerExcellent0 of 2 people found the following review helpful. Five StarsBy syll will probably find the book useful.9 of 9 people found the following review helpful. Helpful, well organized and clearBy Paul JMThis book is well designed and very clear on what to do, and how to do it. I would recommend this to anyone who needs more ideas on actual activities to facilitate to improve cross-cultural communication and understanding. I work in student affairs and plan on using this book often. I like how it is truly focused on activities and includes everything you need to know for that activity, including the level of 'risk' involved (how intense the activity could be for participants). That is very helpful in using the activities to build a plan to continue your groups development.

Communication styles and patterns differ vastly among people from different cultures. Every culture has a "communication style norm" and when that style mixes with another, stereotypes and misperceptions arise. *52 Activities for Improving Cross-Cultural Communication* explores cross-cultural communication issues with an eye toward increasing understanding and effectiveness. *52 Activities for Improving Cross-Cultural Communication* is a practical trainer's manual that includes applications from many sectors, such as business, diversity, cross-cultural fields, and from many trainers in the U.S., Europe, Asia, the Middle East and Latin America. Exercises are organized according to audience, time required to perform and the risk level for participants, a unique feature created by the authors, and are easily adaptable to the user's particular need and situation. Many of the exercises are written with instructions that address requirements for a specific audience (e.g., gender or generation). There is something for everyone: those who like hands-on, practical activities; those who prefer experiential exercises; and those who learn best through reflection.

At last, practical intercultural communication activities! Trainers and educators will find this book to be an extraordinary resource for assisting international professionals or students with day-to-day interactions, the ones where effectiveness counts. Barbara R. Deane, Editor-in-Chief and Training Director, DiversityCentral.com, The GilDeane Group, Inc. This practical book is a must-have for facilitators who are seeking new communication exercises to add to their repertoire. Whether in a classroom or in a group session, the exercises in *52 Activities for Improving Cross-Cultural Communications* are sure to be a hit with participants and practitioners alike. Stringer and Cassiday are leaders in the area of cross-cultural competence and now all of us can benefit from their expertise! Stringer and Cassiday have put together the definitive set of experiential activities designed to help adult learners improve their cross-cultural communications skills. In addition to sharing 52 activities they also provide a way to match the right exercise with the needs of your audience. I strongly recommend this book to anyone interested in helping others improve their cross-cultural communications. For those of us who have been eagerly anticipating another volume from Donna Stringer and Patricia Cassiday, the wait has been well rewarded with this wide-reaching, cogently designed collection of activities. Deeply grounded in intercultural concepts, the exercises stimulate creative ideas for the advanced trainer as well as introduce new methods for those entering our field. This manual will no doubt become a well-used reference in each of our resource libraries. About the Author Patricia Cassiday is a cross-cultural consultant, trainer, and coach specializing in international transitions. She is the lead facilitator at Collaborative Connection, a consulting firm in the Seattle area. Donna Stringer, the founder and former president of Executive Diversity Services, is a social psychologist with more than thirty years of experience as a cross-cultural educator and trainer. She has worked with U.S. corporations in 23 countries.