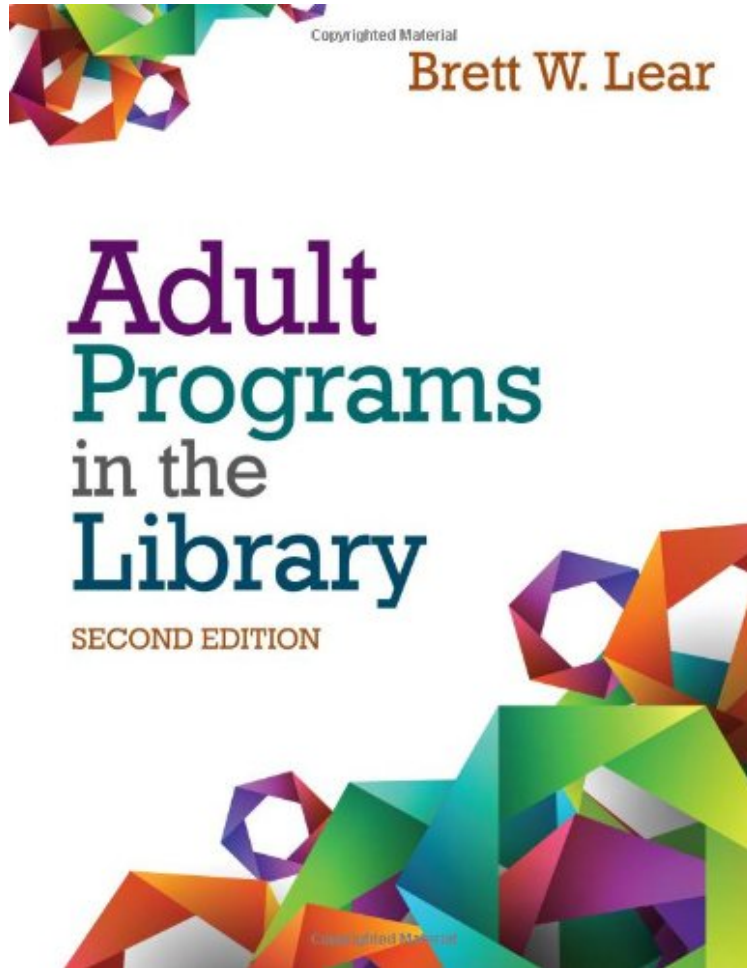


Adult Programs in the Library

Brett W. Lear

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Brett W. Lear : Adult Programs in the Library before purchasing it in order to gage whether or not it would be worth my time, and all praised Adult Programs in the Library:

Programming is an important means of not only drawing new people to the library but also better serving existing patrons. Lear s invaluable guide to adult programs is back---and better than ever, with refreshed, expanded content and new ideas to reinvigorate programs and give them a 21st-century spin. This edition includesUpdated chapters on basics such as funding, crafting guidelines, topic selection, publicity, post-program evaluations, and moreA new section on technology, with ideas for online book discussions, offering programs via Skype, and turning programs into podcastsMethods for tailoring programs for specific groups, such as men, baby boomers, and seniorsA collection of "five-star" programs from libraries around the country that can be easily adaptedWalking the reader through every

aspect of adult programming, this new edition of a tried-and-true book is truly a librarian's best friend.

About the Author Brett W. Lear is director of the Martin County Library System in Florida. From 2008 to 2011 he served as the reference, adult services, and programming coordinator for Multnomah County Library (MCL) in Oregon. While at MCL he worked with a team that planned, scheduled, coordinated, and produced more than 2,500 family and adult programs and special events each year. He worked as a library manager with the Jefferson County Public Library in Colorado from 1996 to 2008, where he chaired the Program Steering Committee several times over the years. From 1995 through 1999 he served on the Reference and User Services Association's (RUSA) Services to Adults Committee, and contributed to the RUSA publication *Adult Programming: A Manual for Libraries*. He has presented and participated in programming workshops at ALA and PLA conferences, and in Colorado, Kansas, Iowa, and Florida.