

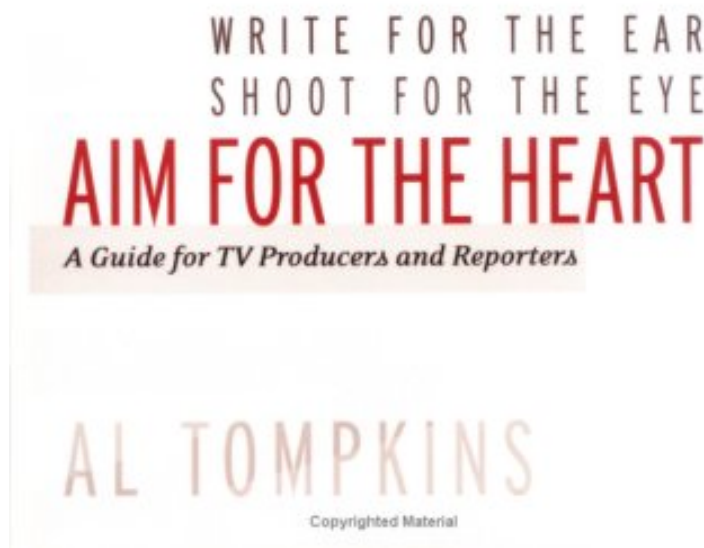
(Download) Aim for the Heart

## Aim for the Heart

*Al Tompkins*

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The goal of this book is to help professional broadcast reporters, producers, and photojournalists tell stronger stories. It can serve as a guide for news managers whose job it is to train, coach, and inspire others. Veteran journalist Al Tompkins is Broadcast and Online Group Leader for the Poynter Institute for Media Studies.

About the AuthorAl Tompkins is one of America's most honored local broadcast journalists. He is the recipient of the National Emmy, five National Headliner Awards, the Japan Prize, two Iris Awards, the Robert F. Kennedy Award, the National Bar Association Silver Gavel and The Clarion Award. The National Press Photographers Association awarded him the Jack Lemon award in 2001 for outstanding service to photojournalism. In his 25 years of working in local broadcast news he has been a photojournalist, reporter, producer, investigative reporter, director of special projects and investigations, assistant news director and news director.