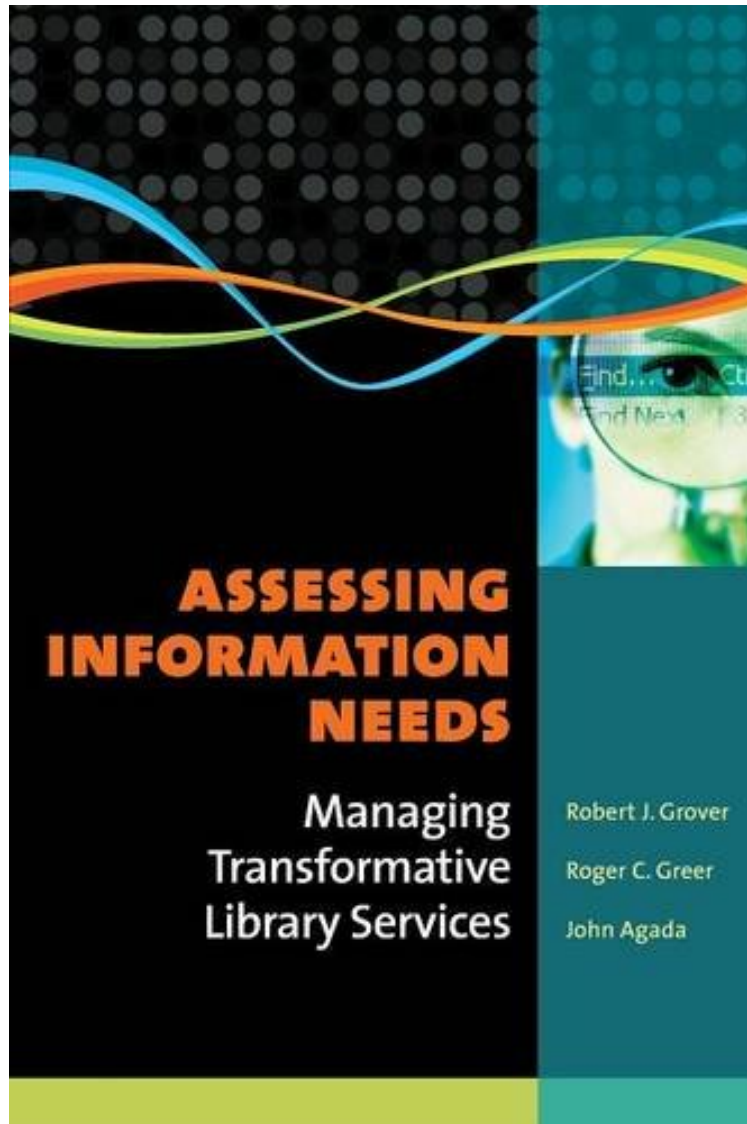


Assessing Information Needs: Managing Transformative Library Services

Robert J. Grover Professor Emeritus, Roger C. Greer, John Agada
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Robert J. Grover Professor Emeritus, Roger C. Greer, John Agada : Assessing Information Needs: Managing Transformative Library Services before purchasing it in order to gage whether or not it would be worth my time, and all praised Assessing Information Needs: Managing Transformative Library Services:

Based on a tested model for community analysis, this book offers a guide to the management of client-centered transformative information services that can be applied in any type of library or information agency. A case study of a community analysis for a county library system, illustrating how the model can be applied 13 tables presenting information collected from the case study Several graphic models, presented and described References at the end of each chapter A bibliography at the end of the book

From BooklistAuthors Grover, Roger C. Greer, and John Agada outline the process of community analysis for academic, public, school, and special libraries. Chapters 1 through 4 discuss the historical background of libraries, provide a review of knowledge systems, and detail community analysis theory. Chapters 5 through 9 examine data collection. Here, analysis entails scrutinizing four community segmentsIndividuals, Groups, Agencies, and Lifestyles. Chapters 10 through 13 describe analysis implementation, the analysis review process, and the implications for library service planning. A public library case study provides further clarification. A how-to manual suitable for library managers. --Stephen Fadel "The title was written with all types of libraries in mind but will be more useful for library administrators, or library school/information studies students . . ." - VOYA"A how-to manual suitable for library managers." - Booklist OnlineAbout the AuthorRobert J. Grover, PhD, is retired associate vice president for academic affairs at Emporia State University, Emporia, KS, and former dean and professor in the School of Library and Information Management. Roger C. Greer, PhD, is dean emeritus of the School of Library and Information Management, University of Southern California, Los Angeles, CA, and professor emeritus at Emporia State University, Emporia, KS. John Agada, PhD, is director of the Department of Library, Information, and Media Studies (LIMS), Chicago State University, Chicago, IL.