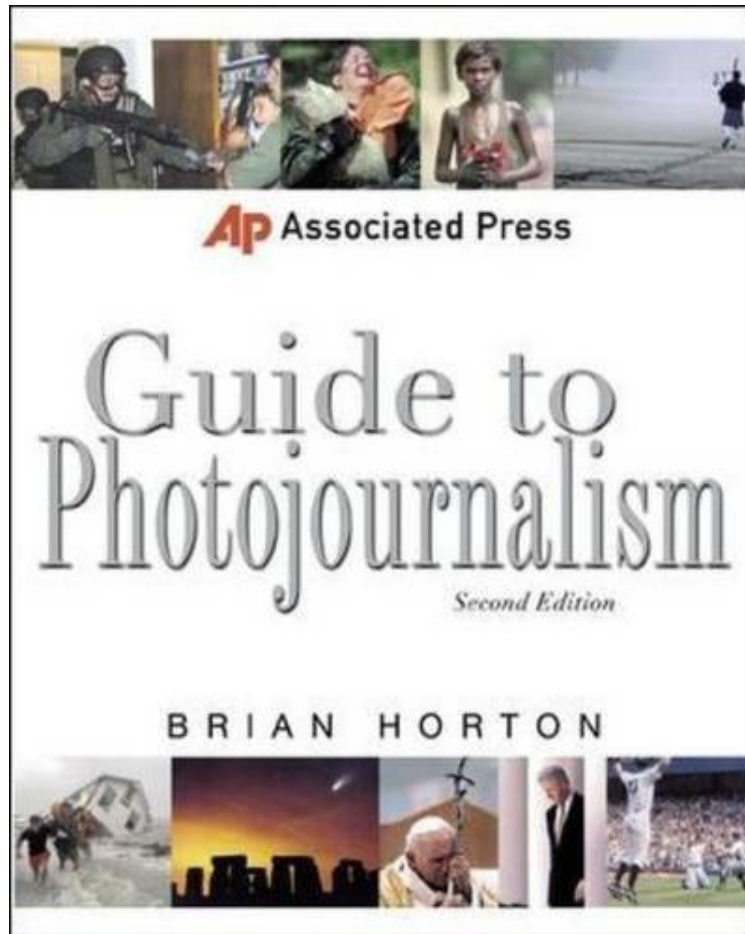


Associated Press Guide to Photojournalism (Associated Press Handbooks)

Brian Horton

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Brian Horton : Associated Press Guide to Photojournalism (Associated Press Handbooks) before purchasing it in order to gage whether or not it would be worth my time, and all praised Associated Press Guide to Photojournalism (Associated Press Handbooks):

0 of 0 people found the following review helpful. Five StarsBy Roger P. Wattsas advertised2 of 2 people found the following review helpful. Poor JournalismBy BillI bought it as a photographer interested in improving my photojournalism techniques and street photography generally. But this book - a text really - seems to be aimed at professional journalists, as much of the information is obviously intended for them. (eg: How to deal with your editor/boss etc) yet, it's too basic for professionals, unless, indeed, they are still studying journalism as a course. I found it to be poorly set-out and awfully presented. Perhaps it was intended to resemble a newspaper?! Poor photographic definition, bad type-face and bland and confusing overall presentation. It gave some good insights, but you had to search for them. Bill0 of 0 people found the following review helpful. Worth ReadingBy Stephanie

GomezA very informative book for someone interested in Photojournalism, like myself. Lots of words of wisdom from veteran Photojournalist and plenty of photos. Even though this book is slightly older and might have come along just before digital photography was making its appearance, it still applies to photojournalism today. I find this book to be very inspiring and a worthwhile read.

Written by noted AP photographer and photoeditor Brian Horton, this is an insiders manual to one of the most glamorous and exciting media professions. Emphasizing the creative process behind the photojournalists art, Brian Horton draws upon his three decades of experience, as well as the experiences of other award-winning photojournalists, to instruct readers in the secrets of snapping memorable news photos every time. With the help of more than 100 photographs from the AP archives, he analyzes what constitutes successful news photos of every type, including portraits, tableaux, sports shots, battlefield scenes, and more, as well as offering tips on how to develop a style of your own.

From the Back CoverAn experts guide to the art and craft of making great news photos, every time "Reporting with a camera. Capturing the instant for others. The decisive moment. Photojournalism." Brian Horton Noted AP photographer and photo editor, Brian Horton takes you beyond the basics of lenses and exposure times to offer a rare, insiders perspective on the art and craft of photojournalism. While he does provide useful instruction on technical considerations such as picking the right angle and lighting a situation, his main concern is with the less tangible, wholly indispensable elements of content, style, and the creative process. Using more than 100 photographs from the AP archives to illustrate his points, Horton analyzes what constitutes great news photos of every type, including portraits, tableaux, sports shots, battlefield scenes, and more. He offers unique insights into composition and style, along with invaluable advice on how to develop a style of your own. And, in a chapter new to this edition, he explores the pros and cons of digital photography and the latest developments in digital development and processing. In writing The Associated Press Guide to Photojournalism, Brian Horton conducted extensive interviews with other award-winning photojournalists, whose voices echo throughout the book, sharing unforgettable war stories and hard-won insights into what it takes to seek and find memorable news photographs. Brian Horton is Senior Photo Editor for the Associated Press. He is also APs LaserPhoto network director. An AP veteran of 30 years experience, he has covered the World Series, the Super Bowl, the Triple Crown, the Winter and Summer Olympics, World Cup soccer, the Indianapolis 500, the NBA Finals, and other major sports events. He also has covered news events ranging from the Gulf War to coal mine disasters, presidential campaigns and political conventions. Also Available in the Associated Press series: Associated Press Broadcast News Handbook About the Author Brian Horton is Senior Photo Editor for the Associated Press. He is also APs LaserPhoto network director. An AP veteran of 30 years experience, he has covered the World Series, the Super Bowl, the Triple Crown, the Winter and Summer Olympics, World Cup soccer, the Indianapolis 500, the NBA Finals, and other major sports events. He also has covered news events ranging from the Gulf War to coal mine disasters, presidential campaigns and political conventions.