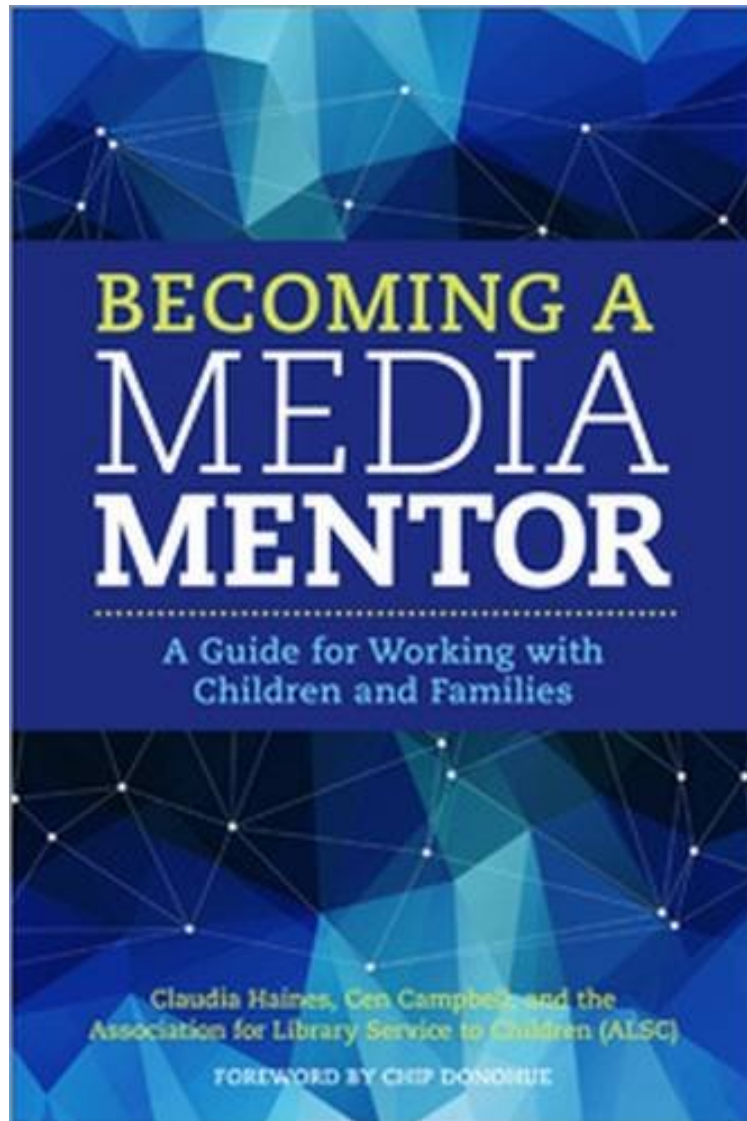


(Mobile book) Becoming a Media Mentor: A Guide for Working with Children and Families

Becoming a Media Mentor: A Guide for Working with Children and Families

Claudia Haines, Cen Campbell, Association for Library Service to Children (ALSC), Chip Donohue
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Claudia Haines, Cen Campbell, Association for Library Service to Children (ALSC), Chip Donohue : Becoming a Media Mentor: A Guide for Working with Children and Families before purchasing it in order to gage whether or not it would be worth my time, and all praised Becoming a Media Mentor: A Guide for Working with Children and

Families:

In a time of rapidly changing technologies, the role of the youth services librarian has expanded to include the realm of digital media. Supporting children's literacy now means serving as a media mentor. This book empowers youth services staff to confidently assist families and caregivers as they navigate the digital world, guiding them towards digital media experiences that will translate into positive and productive lifelong learning skills, regardless of format. Melding the latest research and key messages from a variety of experts with replicable examples, this book defines what it means to be a media mentor, providing historical background and context; outlines three types of media mentorship: media advisory, programming, and access to curated media; outlines the implications of media mentorship in libraries, focusing on a shift from the notion of screen time to healthy media decisions; draws on detailed case studies from a wide variety of libraries and community partnerships to showcase inspiring media mentorship in action with ages 0-14; provides guidelines for working with diverse families and caregivers; and explores management issues around media mentorship, ALSC competencies, suggestions of additional resources, and professional development. Guiding children's librarians to define, solidify, and refine their roles as media mentors, this book in turn will help facilitate digital literacy for children and families.

"With the variety and quantity of content available today, media mentorship has taken on increasing significance. Mentors should be promoting healthy media consumption that shows balance, quality, and engagement. The text directly addresses the concept that high-quality content matters. The authors cover this topic extensively, from providing research supporting media mentorship to showing how media mentorship works in practice ... [this book] provides enrichment for current mentors or those looking to evaluate what being a mentor means." --Booklist "Well-written and useful ... This is a timely selection that addresses an important topic. While everyone will find something useful, administrators, managers, and heads of youth services departments will especially be able to put into practice the ideas included here." --School Library Journal "While demystifying new and emerging technology, Haines and Campbell offer a clear, concise roadmap that helps youth services experts in public libraries assume the vital role of media mentor. Much more than a simple how-to manual, 'Becoming a Media Mentor' focuses on field-tested, research-based best practices for librarians serving children and families. The book will benefit any public library aiming to excite their community by offering innovative learning experiences in the library and at home." --Reference User Services Quarterly

About the Author Claudia Haines leads storytimes, hosts maker programs, and gets great books into the hands of kids and teens as the youth services librarian and media mentor at the Homer (Alaska) Public Library. She is a coauthor of the Association for Library Service to Children's white paper, *Media Mentorship in Libraries Serving Youth*, and trains other librarians as media mentors. She serves on local and national committees that support families and literacy. She blogs at [never shushed](#). Cen Campbell is a children's librarian, an author, and the founder of the website [Little eLit](#). She has driven a bookmobile, managed branch libraries, and developed innovative programs for babies, young children, and teens, and now supports children's librarians who serve as media mentors in their communities. She was named a *Library Journal* Mover Shaker in 2014 for her work on [Little eLit](#). She is a coauthor of the Association for Library Service to Children's white paper, *Media Mentorship in Libraries Serving Youth*.