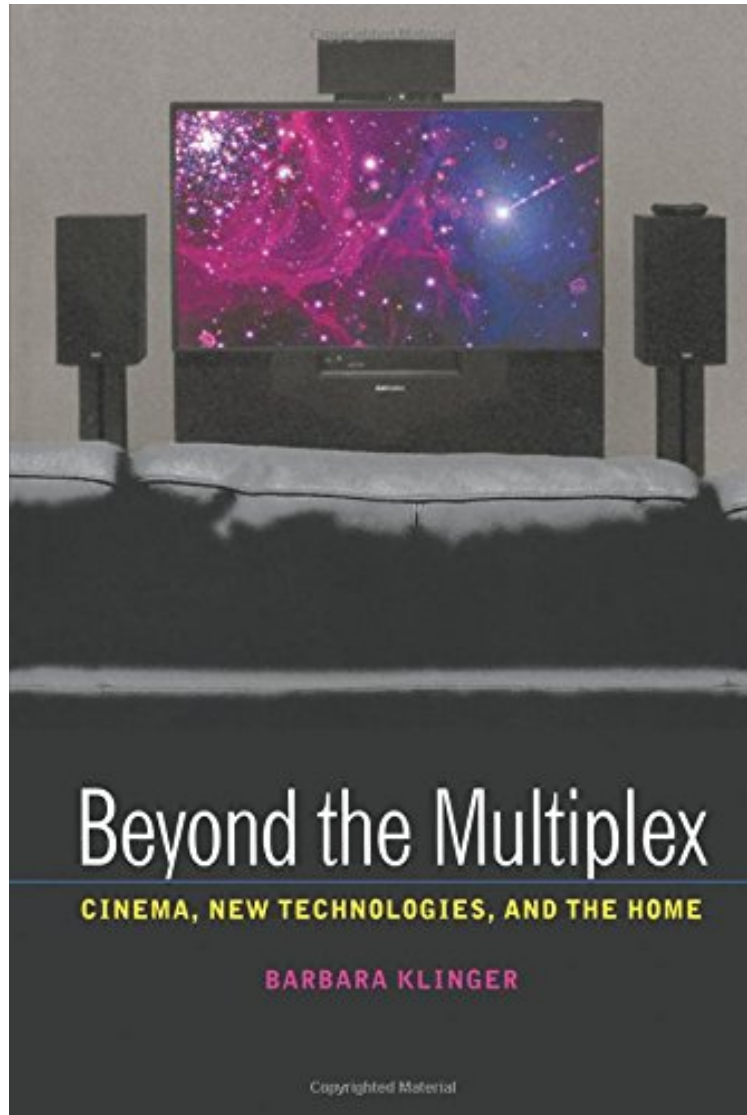


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Beyond the Multiplex: Cinema, New Technologies, and the Home

Barbara Klinger

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#2161366 in Books Barbara Klinger 2006-03-13 2006-03-13 Original language: English PDF # 1 9.00 x .75 x 6.00l, .97 #File Name: 0520245865324 pages Beyond the Multiplex Cinema New Technologies and the Home | File size: 79.Mb

Barbara Klinger : Beyond the Multiplex: Cinema, New Technologies, and the Home before purchasing it in order to gage whether or not it would be worth my time, and all praised Beyond the Multiplex: Cinema, New Technologies, and the Home:

Since the mid-eighties, more audiences have been watching Hollywood movies at home than at movie theaters, yet

little is known about just how viewers experience film outside of the multiplex. This is the first full-length study of how contemporary entertainment technologies and media from cable television and VHS to DVD and the Internet shape our encounters with the movies and affect the aesthetic, cultural, and ideological definitions of cinema. Barbara Klinger explores topics such as home theater, film collecting, classic Hollywood movie reruns, repeat viewings, and Internet film parodies, providing a multifaceted view of the presentation and reception of films in U.S. households. Balancing industry history with theoretical and cultural analysis, she finds that today cinema's powerful social presence cannot be fully grasped without considering its prolific recycling in post-theatrical venues especially the home.

Beyond the Multiplex is a well-organized, even-keeled, and lucid account of the home as an exhibition space that encourages particular film cultures, each of which contributes to and activates differently the meaning of film texts.