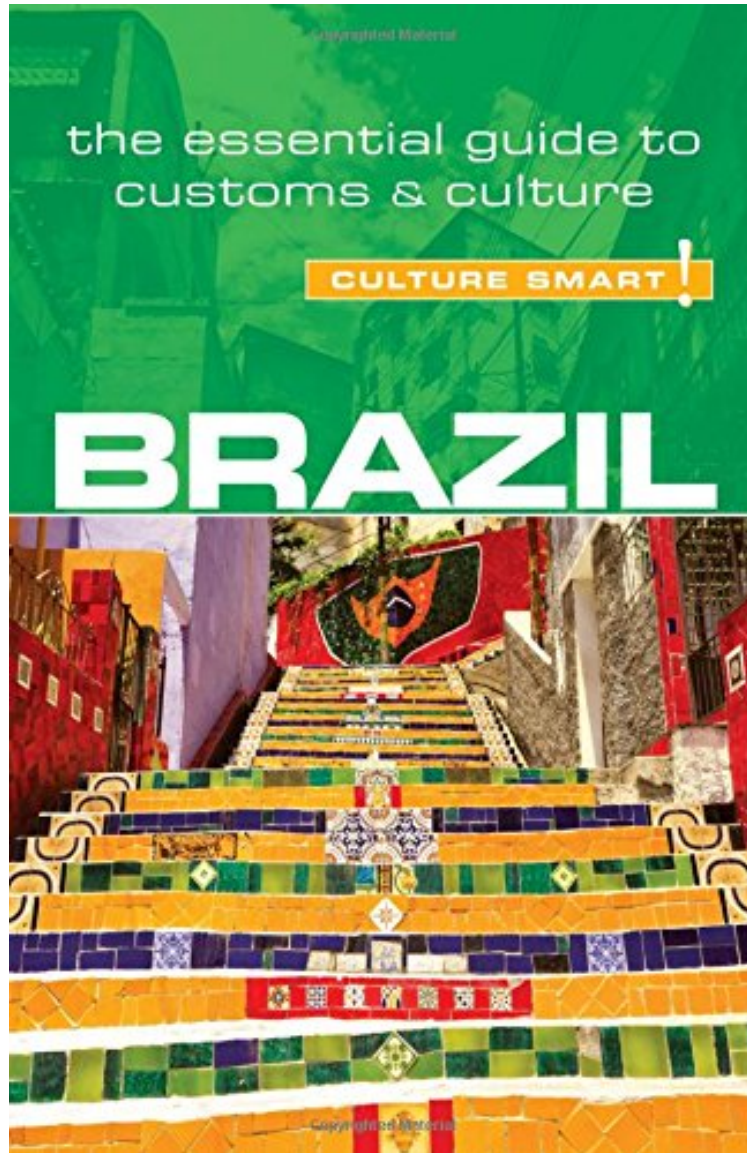


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## Brazil - Culture Smart!: The Essential Guide to Customs Culture

*Sandra Branco, Rob Williams*  
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**Sandra Branco, Rob Williams : Brazil - Culture Smart!: The Essential Guide to Customs Culture** before purchasing it in order to gage whether or not it would be worth my time, and all praised Brazil - Culture Smart!: The Essential Guide to Customs Culture:

0 of 0 people found the following review helpful. Excellent tool for bridging a culture gap. By K. Mendonca This book has been such a valuable resource for me. My partner is Brazilian and besides just having an interest in his culture and that of his family, I was looking for a way to better understand "where he comes from" on a variety of issues: personal,

political, etc. This book is small, handy, and an easy read. It is divided in a logical way to guide you through the day to day life of Brazilian people, with attention paid to the fact that the country is enormous, and contains numerous sub-cultures that may play by different rules. I have gained an overall understanding of what makes the average Brazilian tick, and picked up some basic geography and Brazilian history as well. My partner has read through some of the book and feels like it's a pretty good, accurate representation of the culture of the country. There are several gems about relationships and why and how they do things that have stuck with me and really helped bridge the gap between our cultures, giving me a greater understanding of something that is such a deep part of someone I love. I highly recommend this book for travelers, those studying the language, or who, like me, have a loved one who is Brazilian. 0 of 0 people found the following review helpful. Five Stars By Amaya Christon Exactly what I needed! 1 of 6 people found the following review helpful. getting around and things like that. Informative but not what I was expecting By M. Clackler It has a lot of history about Brazil and a some about the culture. I was looking more about information about exchanging money, getting around and things like that. Informative but not what I was expecting.

For many people Brazil conjures up images of football, Carnival and fine coffee, but it is much more than beaches and bossa nova. If you could choose only one word to describe Brazil, it would be diversity. The variety of racial types, lifestyles, wealth, landscape and climate is enormous. Jeitinho is the Brazilian means of dealing creatively with life's everyday complications. Literally translated as a little way, in practice it means that regardless of the rules or systems in place, where there is a will there has to be a way around them. The jeitinho is so ingrained in daily life that you can see examples everywhere; managing to get a seat when all the places are booked up, traveling with more luggage than is allowed or successfully ordering something that is not on the restaurant menu. Culture Smart! Brazil is a concise guide to understanding the Brazilian people and illuminating the complexities of their national identity. Familiarise yourself with their customs, traditions and culture and experience Brazil authentically.

"Culture Smart has come to the rescue of hapless travellers." Sunday Times Travel