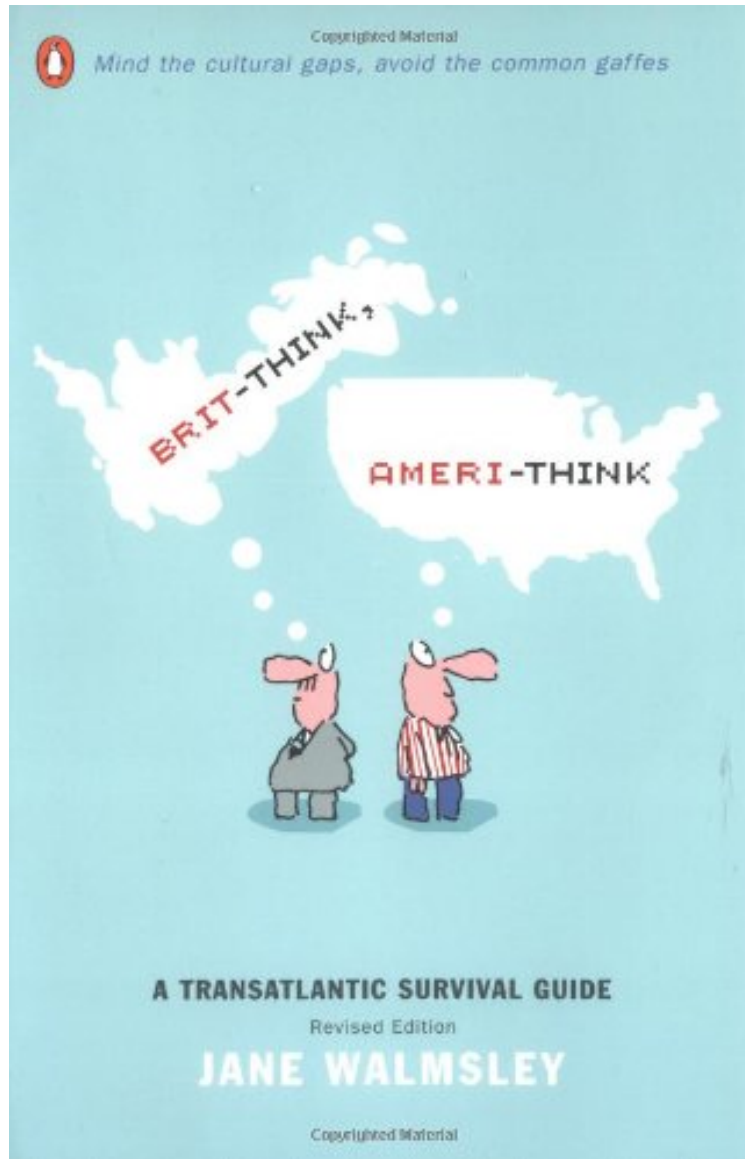


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Brit-Think, Ameri-Think: A Transatlantic Survival Guide, Revised Edition

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Jane Walmsley : Brit-Think, Ameri-Think: A Transatlantic Survival Guide, Revised Edition before purchasing it in order to gage whether or not it would be worth my time, and all praised Brit-Think, Ameri-Think: A Transatlantic Survival Guide, Revised Edition:

1 of 1 people found the following review helpful. Subtle cultural differences often aren't so subtleBy Joanne S. KaufmanAlthough a bit dated, this summary of the differences between the British and Americans is witty, clever, and in my experience, quite accurate. As an American married to a Brit, I gleaned that what I had perceived as individual differences were actually related more to culture than personality. I saw many examples of this, but one that stood out for me involved Walmsley's description of Brits eschewing foods "mum" didn't give them in early childhood. I now see my husband's avoidance of new food and novel dishes as an aspect of his culture rather than as personal aversion to change. We expect there to be fewer differences between us, because we think we speak a common language, but even that has words and phrases that demand translation. The book is short, easy to read, informative, and entertaining.0 of 0 people found the following review helpful. Pretty good readBy ChicagoPrimeMemberPretty good read. I bought this one after reading *Almost French* while on vacation in France and thought it gave me some good insights into French culture. This does a pretty good job of highlighting the differences between the two cultures. It had me (american) and my wife (english) laughing out loud on planes and cracking up as some of it is just so true. It's a little dated in places (palm pilot) but most of it does hold really true. American's love their health and their wealth. The brits all about fair-play and good manners. Tons of good insights if you're looking to understand the two cultures. Although I'm not sure about the ice-cream....brits love that almost as much I think!3 of 3 people found the following review helpful. A must for ex-patsBy SiestaA must read for anyone who thinks that Americans are just Brits with a different accent or vice versa. This book makes you realise that Brits and Americans are genetically different species through the examination of attitudes to all sorts of everyday things eg British attitude to choice is that too much is confusing/bad for you/vulgar. American attitude is that you can't have enough choice - why have 3 flavors of ice-cream when you can have 37. If you are an ex-pat this book is a must read. Also a great buy as a general amusing gift as it is a very light read.

When it comes to understanding the great cultural ocean that divides Brits and Yanks, it's not just our vocabulary but also our attitudes that differ. This irreverent guide surveys a whole gamut of British-American divergences, from sex to food, from pets to religion, from sports to money, and from war to-most divergent of all-humor. Entertaining and invaluable, *Brit-Think, Ameri-Think* has been updated to reflect changes in political, cultural, and social trends, and includes new chapters on cultural icons Oprah Winfrey and Bridget Jones, and on Brit-cool vs. Ameri-cool.

From Publishers WeeklyAn American broadcaster and journalist who lives in London with her British husband, Walmsley observes that Yanks and Brits have distinctly different "attitudes and aspirations." Here she catalogues some of those differences, and the subjects include pets ("What Joan Collins is to Yanks' fantasies, sheepdogs are to Brits'"); humor ("The vastly popular Johnny Carson Show laid a U.K. egg"); sports (cricket is "an exercise of such subtlety that only life long devotees can tell when the ball is actually in play"); consumerism ("British salespeople are very attached to merchandise and try hard to keep it in the store"); and public appeal ("To succeed in America, you have to be 'cute' "). Walmsley also covers sex, death, religion, war, television and ice cream ("the Great Levelerthe Yank version of pubs"). This is a fine, funny guide from a perceptive humorist. Copyright 1987 Reed Business Information, Inc. "A candid and humorous look at the way Americans and British view life from different perspectives...combining clever quips with the humour found on both sides of the Atlantic."The Washington Post"A funny, shrewd book."Alastair CookeAbout the AuthorJane Walmsley was born in Pittsburgh, but has lived in England for more than twenty years, where she works as a television broadcaster, producer, and journalist. She is married to a Brit, who is undoubtedly the source of much of her insight into the British character.