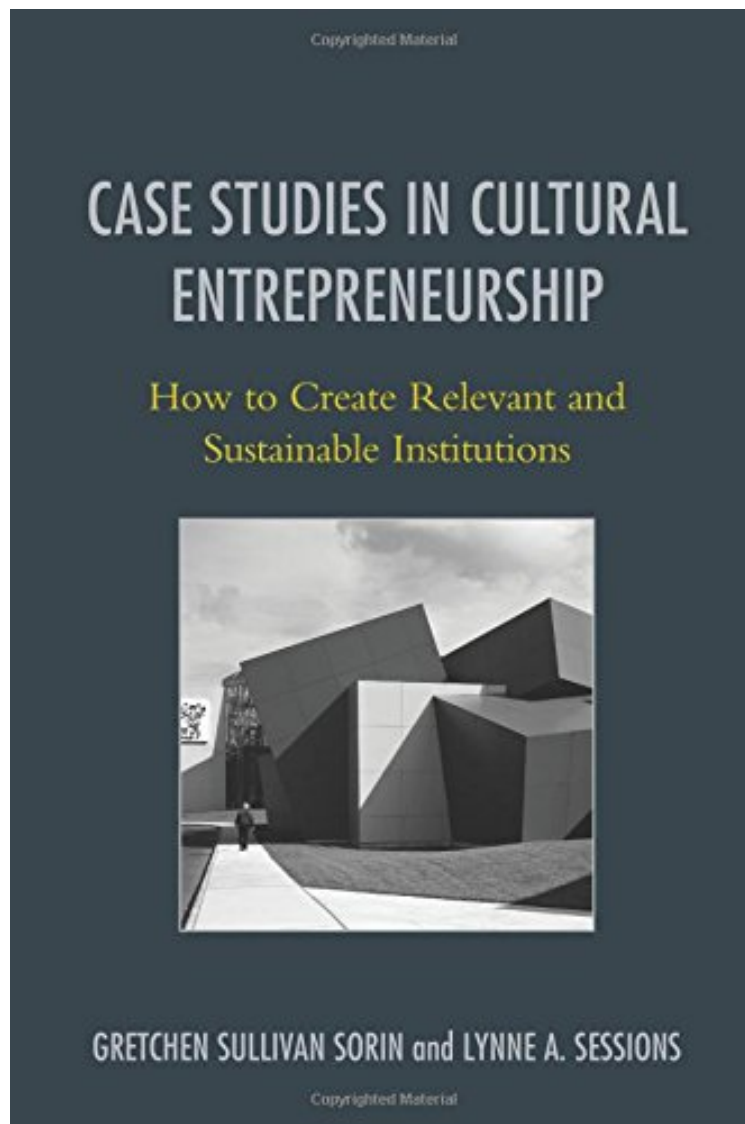


(Mobile library) Case Studies in Cultural Entrepreneurship: How to Create Relevant and Sustainable Institutions (American Association for State and Local History)

## Case Studies in Cultural Entrepreneurship: How to Create Relevant and Sustainable Institutions (American Association for State and Local History)

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**From imusti : Case Studies in Cultural Entrepreneurship: How to Create Relevant and Sustainable Institutions (American Association for State and Local History)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Case Studies in Cultural Entrepreneurship: How to Create Relevant and Sustainable

Institutions (American Association for State and Local History):

Case Studies in Cultural Entrepreneurship offers highly focused case studies that demonstrate the critical role entrepreneurs and entrepreneurial thinking play in reinventing cultural organizations.

Sorin and Sessions have masterfully unveiled several case studies that illuminate the stories of institutional leaders who had the courage and tenacity to interpret external pressures and opportunities anew, to exercise adept flexibility, and to persevere with patience and humility in order to create something remarkable and refreshingly different. These stories will aid and inspire trustees and leaders to step back to reframe their reality, to ask different questions, and to explore new models that reflect more robust ways of being with their public. This collection is a welcome addition to the literature and the ongoing conversation of relevancy and sustainability in our institutions and museums. (AASLH History News) Case Studies in Cultural Entrepreneurship puts a name and a face to the concept of calculated risk taking in the nonprofit cultural sector by focusing on how relevancy and sustainability can be achieved despite competing environments and often harsh socio-economic realities. Five case studies offer an in-depth look at how leaders identify opportunities and implement change by extending the definition of community, embracing bold civic responsibility, building critical partnerships across many levels, and adopting flexible, responsive business cultures. You've heard for years that cultural institutions must become entrepreneurial; here are tools and inspiration to help you do it. (Anne W. Ackerson, co-author of Leadership Matters and former director of the Museum Association of New York) Sorin and Sessions have masterfully unveiled several case studies that illuminate the stories of institutional leaders who had the courage and tenacity to interpret external pressures and opportunities anew, to exercise adept flexibility, and to persevere with patience and humility in order to create something remarkable and refreshingly different. These stories will aid and inspire trustees and leaders to step back to reframe their reality, to ask different questions, and to explore new models that reflect more robust ways of being with their public. This collection is a welcome addition to the literature and the ongoing conversation of relevancy and sustainability in our institutions and museums. (Gail Anderson, President, Gail Anderson Associates and author, Reinventing the Museum: The Evolving Conversation on the Paradigm Shift) Transforming an organization in need of change and then sustaining that new vision seems almost like a form of alchemy. These varied case studies show the creative strategies, powerful ideas, collaboration, practicality, patience, and willingness to risk that entrepreneurial leaders can use to work 'magic.' Leaders, staff, board, volunteers, community members, students those seasoned and those just starting out will find inspiration and pragmatic insights in these well-crafted real-life stories. (Lynne Ireland, Deputy Director of the Nebraska State Historical Society and Chair of the Council of the American Association for State and Local History) About the Author Gretchen Sullivan Sorin is director and Distinguished Professor at the Cooperstown Graduate Program, a museum studies program dedicated to the museum as a public service institution that must be entrepreneurial. She has worked for more than 200 museums as an historian, exhibition curator, strategic and interpretive planner and writes about African American history, art and museums. Major exhibitions include: Through the Eyes of Others: African Americans and Identity in American Art; In the Spirit of Martin: The Living Legacy of Dr. Martin Luther King for the Smithsonian Institution Traveling Exhibition Service, Bridges and Boundaries: African Americans and American Jews for the Jewish Museum in New York City. Sorin is the author of Touring Historic Harlem: Four Walks in Northern Manhattan with Andrew Dolkart, In the Spirit of Martin: The Living Legacy of Dr. Martin Luther King, Jr., and Bridges and Boundaries: African Americans and American Jews. She holds a B.A. from Rutgers University, an M.A. from the Cooperstown Graduate Program of SUNY College at Oneonta, and a Ph.D. in History from the University at Albany. Lynne Sessions holds an MBA in Marketing from the University of Pittsburgh and a B.S. in Business Administration from Pennsylvania State University. Her career combines extensive experience in higher education with training and development and public relations experience in the not-for-profit sector. Throughout, she has specialized in bringing broad-based knowledge, experiences and creativity to the strategic development of structures and processes designed to improve organizational performance. In 2005, her lifelong passion for the arts was realized when she created Voice!, an annual juried art exhibition sponsored by The Arc Otsego which features work by artists with intellectual and other developmental disabilities from across New York State.