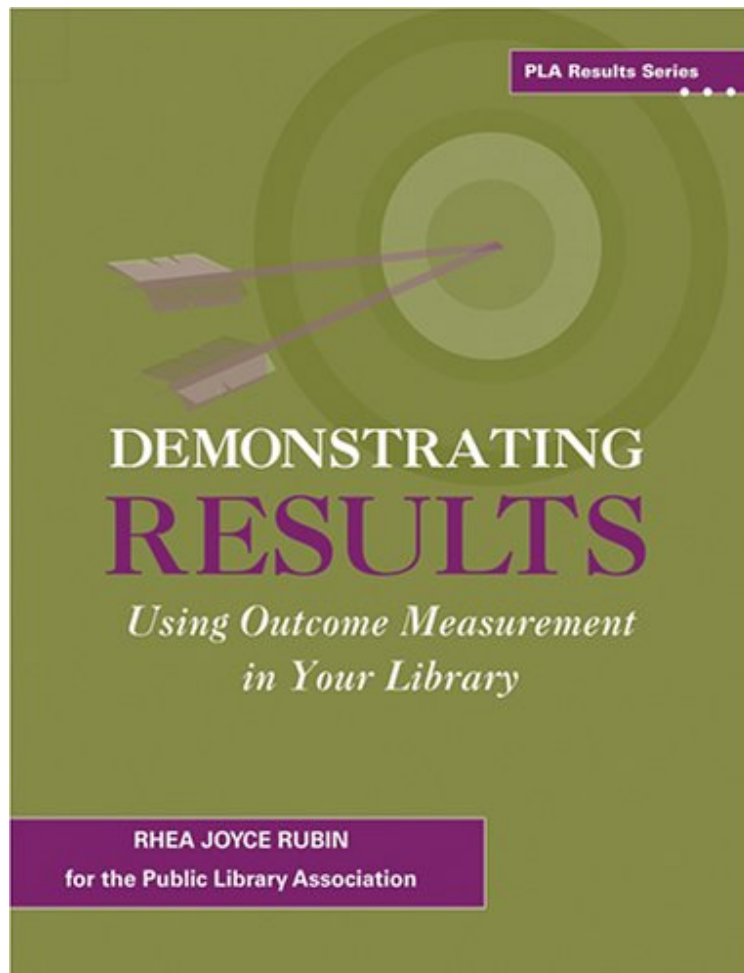


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## Demonstrating Results (PLA Results Series)

*Rhea Joyce Rubin*

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**Rhea Joyce Rubin : Demonstrating Results (PLA Results Series)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Demonstrating Results (PLA Results Series):

Library services and programs that not only meet goals but can also demonstrate these results are more likely to secure repeat funding. By evaluating and presenting outcomes, libraries can document the positive work they do in a concrete way and gain financial support. According to Planning for Results expert Rubin, outcome measurement lets libraries evaluate how they affect their users quality of life. This latest addition to the PLA-sponsored Results Series uses familiar task breakdowns along with key terms in a step-by-step, service-oriented format so that readers can master the outcome measurement process as they: \* Enhance library programs using evaluation techniques \* Use and customize the 14 step-by-step workforms to address unique needs \* Gather and interpret statistically accurate data to demonstrate

outcomes \* Measure, evaluate, and present outcomes to attract funding Applying these concepts in examples and in two running case studies, an Internet class for seniors, and a teen mother-tutoring program brings the model to life. The Toolkit includes tips on creating evaluations, coding data, and selecting a sample. By assessing the impact of services in users lives, public library directors and program managers demonstrate to funding bodies their accountability and the effectiveness of programs, thus positioning their libraries to secure maximum funding.