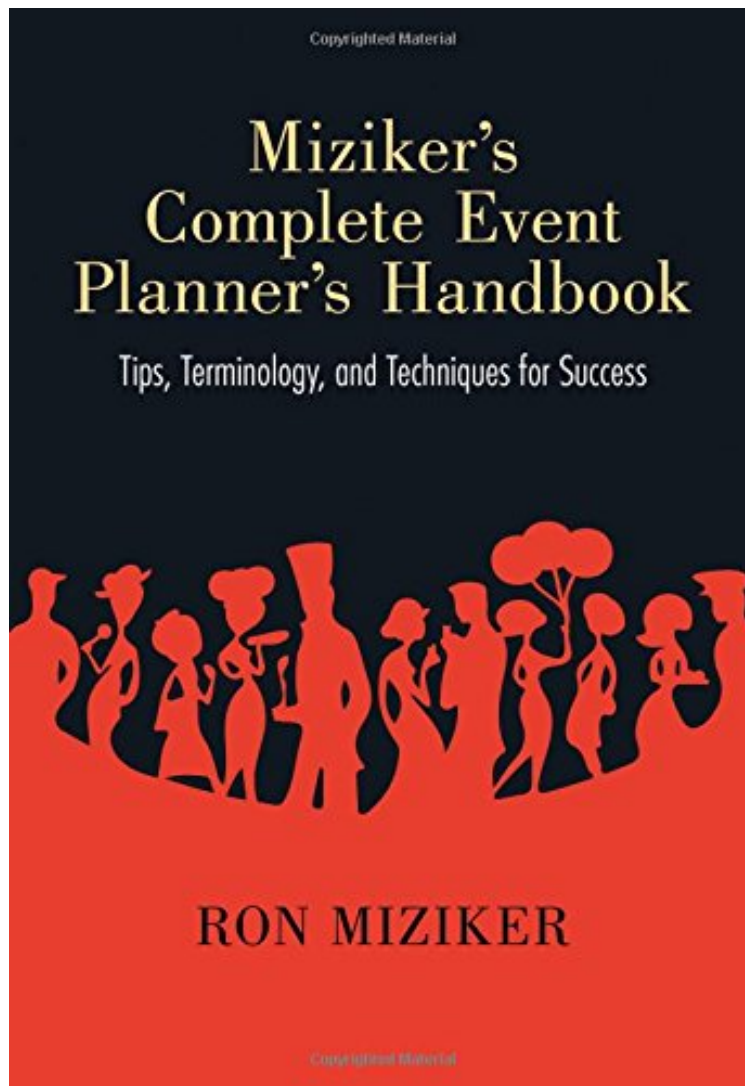


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Mizikers Complete Event Planners Handbook: Tips, Terminology, and Techniques for Success

Ron Miziker

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Ron Miziker : Mizikers Complete Event Planners Handbook: Tips, Terminology, and Techniques for Success before purchasing it in order to gage whether or not it would be worth my time, and all praised Mizikers Complete Event Planners Handbook: Tips, Terminology, and Techniques for Success:

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Harvey Johnson This is an excellent book. It approaches events as if they are a show to be put on for people. I like that perspective. It is simple and to the point and I especially love the glossary and how it points out synonyms for words. Excellent, excellent book. Again, the delivery was timely and the boo was in the shape expected. Too bad there is no 90% rating. 4 of 4 people found the following review helpful. The best and most readable work I've ever seen on event ...
By Customer The best and most readable work I've ever seen on event planning. Extremely helpful for planning and executing events of all sizes and for audiences of all types. I can't imagine anyone responsible for implementing successful programs and events not having this book in their hip pocket. 1 of 2 people found the following review helpful. A must-have guide for any size event!
By mplmusic I purchased the book when it first came out. It is an invaluable how-to guide on organizing any event - from private parties to public galas. It's a well-organized reference source that gets to the point in a simple and understandable format. No bs, just the clear instructions. The author is one of the world's most experienced event planners. He has done it all, so you're getting info straight from the horse's mouth. As a partner in an entertainment consultant company, I refer to this guide for both professional and personal events. It gets my 100% endorsement.

Gold Winner for Reference in Foreword Reviews' 2015 INDIEFAB Book of the Year Awards
With decades of experience as a gala event planner, award-winning director and producer Ron Miziker presents the ultimate guide to planning and executing every special event in this one-of-a-kind guidebook. For professionals and beginners alike, it is designed to be a quick reference for ensuring that any exciting, educational, or entertaining event comes together on time and within budget. The book includes essential information about critical subjects, proven suggestions, and personal anecdotes to make your event memorable and successful. Whether your questions concern layout, techniques, terminology, protocol, quantities, or procedures, this book has the answers with quick-to-understand charts and diagrams that illustrate key information to make the event great be it a sales meeting, wedding, awards dinner, community festival, concert, fund-raiser, cocktail party, grand opening, political rally, formal dinner, exhibition, press announcement, family celebration, or informal gathering at home.

Written by the founder and director of the Miziker Entertainment Group in Los Angeles, this book packs an enormous amount of valuable information into more than 450 pages in a title compact enough to be truly portable. . . . This excellent and extensive guide will be useful to event planners, students studying hospitality or related fields, or anyone planning an event. Highly recommended.
American Reference Books Annual Particularly relevant for hospitality collections, this work will also be useful for amateurs responsible for event planning.
Choice About the Author Ron Miziker is the founder and creative director of the Miziker Entertainment Group in Los Angeles. During his forty-year career in the entertainment industry he has designed, planned, and produced world-class events around the world.