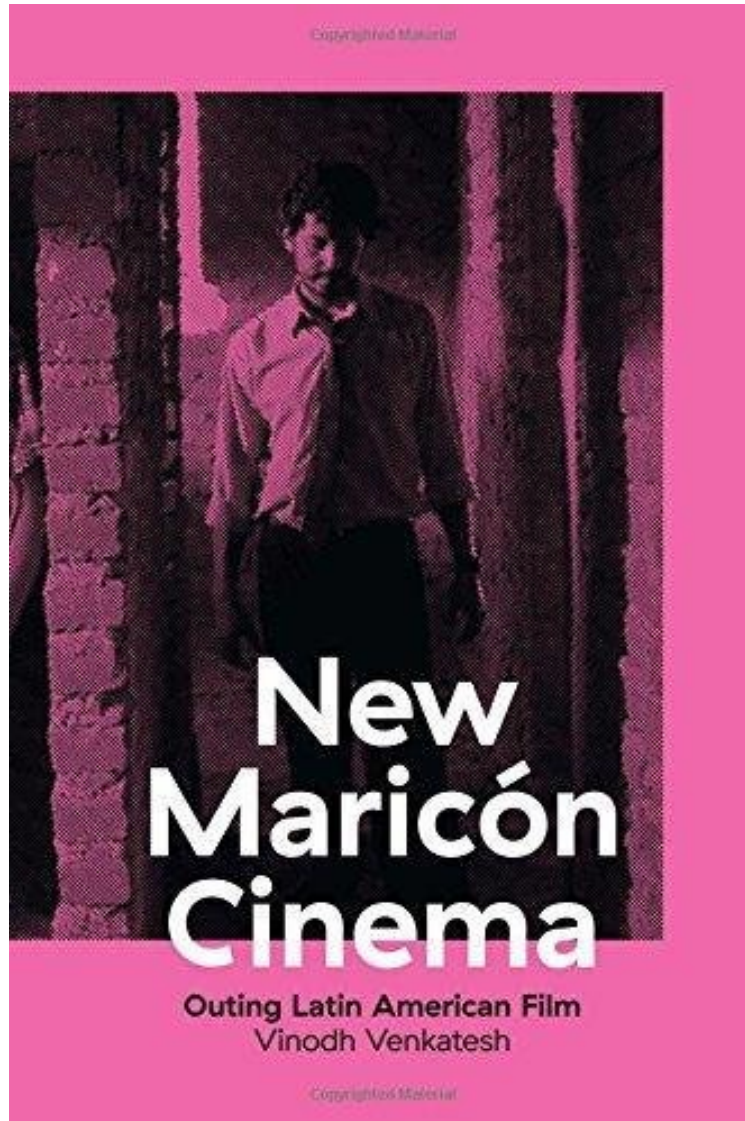


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## New Maricn Cinema: Outing Latin American Film

*Vinodh Venkatesh*

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**Vinodh Venkatesh : New Maricn Cinema: Outing Latin American Film** before purchasing it in order to gage whether or not it would be worth my time, and all praised New Maricn Cinema: Outing Latin American Film:

Recent critically and commercially acclaimed Latin American films such as XXY, Contracorriente, and Plan B create an affective and bodily connection with viewers that elicits in them an emotive and empathic relationship with queer identities. Referring to these films as New Maricn Cinema, Vinodh Venkatesh argues that they represent a distinct

break from what he terms *Maricn Cinema*, or a cinema that deals with sex and gender difference through an ethically and visually disaffected position, exemplified in films such as *Fresa y chocolate*, *No se lo digas a nadie*, and *El lugar sin lmites*. Covering feature films from Argentina, Chile, Cuba, Ecuador, Mexico, Peru, the United States, and Venezuela, *New Maricn Cinema* is the first study to contextualize and analyze recent homo-/trans-/intersexed-themed cinema in Latin America within a broader historical and aesthetic genealogy. Working with theories of affect, circulation, and orientations, Venkatesh examines key scenes in the work of auteurs such as Marco Berger, Javier Fuentes-Len, and Julia Solomonoff and in films including *Antes que anochezca* and *Y tu mam tambn* to show how their use of an affective poetics situates and regenerates viewers in an ethically productive cinematic space. He further demonstrates that *New Maricn Cinema* has encouraged the production of gay friendly commercial films for popular audiences, which reflects wider sociocultural changes regarding gender difference and civil rights that are occurring in Latin America.

"A timely, rigorous, and paradigmatic work. Beyond its original approach to queer production and to the way in which the cinematic image engages it, the book also locates itself in the forefront of studies about Latin American cinema and neoliberalism, which is one of the most intensely debated questions in scholarship today. This is one of the most theoretically sophisticated works of cinema studies I have read." (Ignacio M. Snchez Prado, Washington University, author of *Screening Neoliberalism: Mexican Cinema 1988-2012*)  
About the Author  
Vinodh Venkatesh is an associate professor of Spanish at Virginia Tech. He is the author of *The Body as Capital: Masculinities in Contemporary Latin American Fiction*.