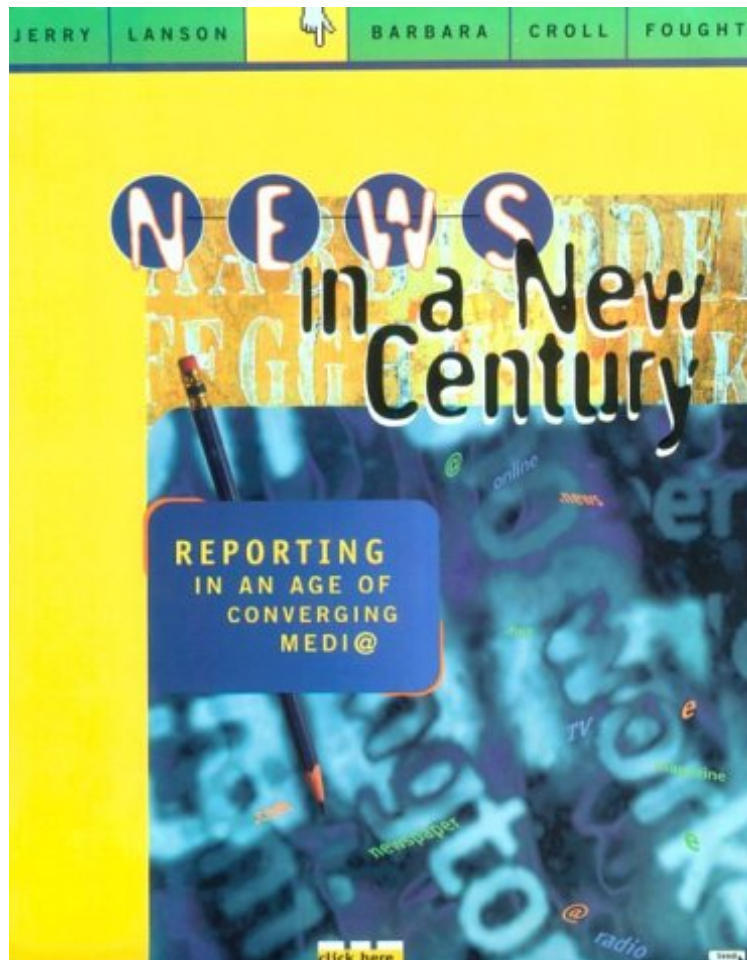


News in a New Century: Reporting in An Age of Converging Media

Jerry Lanson, Barbara Croll Fought
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before purchasing it in order to gage whether or not it would be worth my time, and all praised News in a New Century: Reporting in An Age of Converging Media:

4 of 5 people found the following review helpful. Emphasis on "shoe leather" reportingBy Edna Maye LovelessUsing this text for an advanced newswriting course, I like its emphasis on "shoe leather" reporting. My entering students have learned the basics of newswriting skills but not necessarily the vigor of pursuing a story with many dimensions. A proliferation of examples produces not only sample news stories but a running account from myriad reporters portraying both their curiosity and persistence in pursuing a story. Another strength of the text is its coverage of the way reporters in different media struggle to draft a story. With students in communication classes fuzzy about where they will "land"--in print, radio, TV, or electronic reporting--the multiple viewpoints are relevant. Teaching from this

highly current book, I applaud these features in each chapter: integration of law/ethical issues, summary boxes, exercises and assignments, use of databases and computer-assisted reporting. 0 of 1 people found the following review helpful. good book, but outdated. By Daren W. Darrow. I'm a journalism senior and this book is used in my Public Affairs Reporting class at Oklahoma State University. The core knowledge of the book is still useful, however, all reference to online resources is dated and needs updating. I would prefer to use a book that had been published in the last two years, rather than six years ago.

This comprehensive book provides a wealth of exercises and assignments for teaching students reporting skills, combining successful, tried and tested techniques with an awareness of new realities and technologies in broadcast and print. The authors take the student through a writing process initiated by ideas rather than concepts of correct writing, covering: writing in different media, including the Internet; news beats; sensitivity and the diverse national community; law and ethics; and new research skills, including databases and computer-assisted reporting.

About the Author Jerry Lanson, a writing coach and columnist, has taught journalism at seven colleges and universities. In January 1998, he joined the faculty of Emerson College as chair of its Department of Journalism and Public Information. He has also taught on the journalism faculties of Syracuse University, San Francisco State University, New York University, and Boston University. Lanson is a former reporter for The (Bergen County, NJ) Record and a former deputy city editor and bureau chief of the San Jose (California) Mercury News. This is his second textbook. His honors include a National Teaching Award from the Poynter Institute for Media Studies. Barbara Croll Fought, an Associate Professor in the broadcast journalism department of the S.I. Newhouse School of Public Communications, Syracuse University, and a lawyer, has specialized in the areas of Internet research and public access to government documents. She teaches communications law as well as broadcast journalism classes. She is a former news researcher and special projects producer for WDIV-TV, Detroit, where she earned nine Emmy Awards. In 1995, students at the S.I. Newhouse School of Public Communications chose her as Professor of the Year.