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One Book/Five Ways: The Publishing Procedures of Five University Presses

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THE PUBLISHING PROCEDURES OF FIVE UNIVERSITY PRESSES

5 Ways
With a new Foreword by Joyce Kachergis

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A testament to the ingenuity of scholarly presses, One Book/Five Ways is a fascinating experiment in comparative publishing. This book records the history of a single manuscript, entitled No Time for Houseplants, submitted to five different university presses Chicago, MIT, North Carolina, Texas, and Toronto and then actually published by the University of Oklahoma Press. Each of the five model publishers agreed to treat the book as a real project accepted for

publication and to compile a log of procedures they followed. These logs include correspondence, budgets, forms, layouts, and specifications, providing an insider's look at the path a manuscript takes through the various departments of each press, from editorial to marketing. With a new Foreword discussing changes in publishing since 1978 and an Afterword commenting on the actual publication of *No Time for Houseplants*, *One Book/Five Ways* is a unique educational tool for anyone interested in the publishing process.

About the Author The Association of American University Presses has, for more than sixty years, worked to encourage the dissemination of scholarly research and ideas. Currently, the members of the AAUP annually publish more than 9,000 books and 700 periodicals.