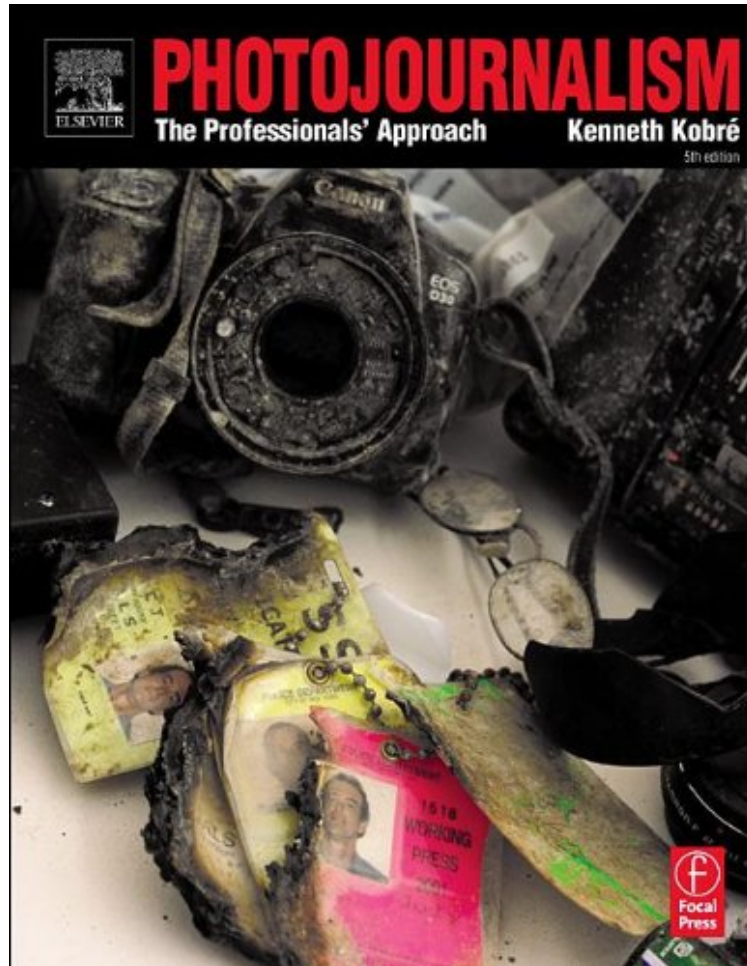


## Photojournalism: The Professionals' Approach

*Kenneth Kobre*

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**Kenneth Kobre : Photojournalism: The Professionals' Approach** before purchasing it in order to gage whether or not it would be worth my time, and all praised Photojournalism: The Professionals' Approach:

19 of 19 people found the following review helpful. Believe the good reviews By Afi Scruggs I'm a print reporter who creates weekly slide shows for two hyperlocal sites. (That's a fancy term for online only community news) I can take a halfway decent photo, but I wanted to learn to think like a photojournalist. I bought this book after having a photograph turned down by another company. The editor said the photograph "didn't tell the story." Time to pull out the credit card. I read all the reviews and they are accurate. This is a great book. It's given me much to consider as I head out to do my slide shows. There's good technical information on lenses, camera bodies, strobe, portraits etc., but I appreciate chapters 10, 15 and 16: covering the issue, ethics and the law. I also bought the "Associated Press Guide to Photojournalism." It's a faster read than this book, but they make a good pair. If you want to learn the artistry of photography, this book might not be for you. But if you want to make powerful photos, I'd invest in this book. It's a

keeper.0 of 0 people found the following review helpful. I had hoped for something better.By WildBillI was hoping to get some insight into how to spot the photo that tells the story. How do you choose what to shoot if you come upon a fire or car accident or protest mob? There are lots of good tips about taking special effect photos and other unusual situations but I could not find anything to tell me how to look at a large scene and find the story photo inside it somewhere. I can shoot hundreds of photos but not get the right one that tells the story, no thanks to this book.7 of 7 people found the following review helpful. Great informative readBy C. CarlsonPhotojournalism, the professionals approach is an excellent introduction to photojournalism. Introduction doesn't quite do justice to everything this book covers. A person with a solid understanding of photography could put his knowlege to use immediately following an in depth read of this book. I suppose most people would want to cover the subject more solidly to really feel comfortable joining the ranks of professional photojournalist, but this will give the long time hobbyist the start he needs to get started working in photojournalism professionally.This book has great insightful tips from professionals currently working in the business. It goes in depth in most conceivable areas a photojournalist would want to work; It covers everything from how to track down and cover breaking news stories to how to design an interesting feature. It covers the legal aspects of copywriting your photos, signing legal contracts including legal jargon and pitfalls to avoid, and avoiding trouble with legal officials. It also covers where to find work and how you will be expected to perform when you get a job. It reads like it is designed for a university 'introduction to journalism' course. I read it outside of any official student activities and found it easy to follow and very informative. I highly reccomend it to anyone interested in pursuing a career in photojournalism. Happy reading,-Zsen

Photojournalism, Fifth Edition includes new interviews with well known photojournalists such as, Anne Wells story of a Pulitzer Prize winning photo, John Gaps III, formerly of the Associated Press, David Hume Kennerly of Newsweek, Diana Walker and PF Bently of Time.Individual case studies draw upon the experience of leading photojournalists to show readers how working professionals handle on-the-job challenges.A blend of insightful interviews, practical experience, and high-impact photographs creates the definitive text on photojournalism.

"If you're into photojournalism - or want to get a foot in the door, then this book may provide some inspiration. It is packed with pictures, both well-known and obscure, complete with explanations, hints and tips...Each page of the paperback raises questions for the reader." -Holdthefrontpage.co.uk"Not just for photojournalists, this book is packed with useful information for any photographer who wants to shoot meaningful, saleable people pictures." - Photo Stock Notes"If photojournalism if your passion, then you really should have a copy of this book on hand. .... This is a must have title if you wish to embark on a career in this exciting field. - Shutterbug"Each picture in this lavishly illustrated volume comes with a helpful annotation on who took it and where, and goes on to describe how it was taken, almost as a private aside to the main text, like a friendly mentor who has your best interests at heart." - Holdthefrontpage.co.ukFrom the PublisherThe new edition includes: \* The best in U.S. photojournalism images from newspapers around the country- 61 striking color images and 412 memorable black and white images \* The use of digital imaging in Photojournalism incorporated throughout the chapters \* New interviews with well-known photojournalists, such as Anne Wells Story of a Pulitzer Prize Photo, John Gaps III of the Associated Press, David Kennerly of Newsweek, Diana Walker and PF Bently of TimeAbout the AuthorProfessor Ken Kobre directs the photojournalism sequence at San Francisco State University, California. His photographs have appeared in Newsweek, Time, Business Week, San Francisco Examiner, and numerous other publications. Kobre also is the producer of the hour-long documentary "Deadline Every Second: On Assignment with 12 Associated Press Photojournalists. Please "friend Ken on Facebook, [www.facebook.com/kenkobre](http://www.facebook.com/kenkobre), and then "like the page for "Deadline Every Second, where you can view the trailer.