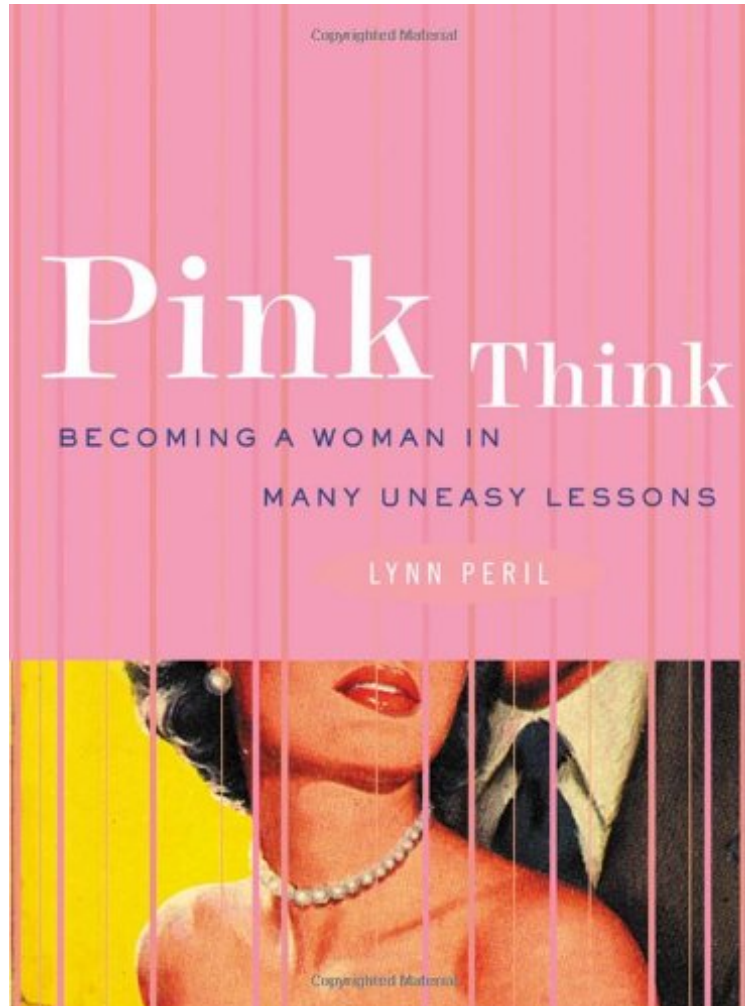


[Read free] Pink Think: Becoming a Woman in Many Uneasy Lessons

Pink Think: Becoming a Woman in Many Uneasy Lessons

Lynn Peril

*ePub | *DOC | audiobook | ebooks | Download PDF*



[Download](#)

[Read Online](#)

#141792 in Books 2002-10-17Original language:EnglishPDF # 1 8.30 x .80 x 6.10l, .74 #File Name: 0393323544235 pages | File size: 73.Mb

Lynn Peril : Pink Think: Becoming a Woman in Many Uneasy Lessons before purchasing it in order to gage whether or not it would be worth my time, and all praised Pink Think: Becoming a Woman in Many Uneasy Lessons:

0 of 0 people found the following review helpful. Great photos of out of date board games and ads ...By Binky BearEverything you wanted to know about being a woman, if you want to be June Cleaver that is. Great photos of out of date board games and ads that portray women as the must look and not think about anything but your man type. If you ever wanted a reason for losing your cool when someone said "that's not very ladylike" then get this book!0 of 0 people found the following review helpful. It's still happening!By GailkaEvery woman should read this book. Pink Think is still happening today in the social media scene and finding a potential mate.0 of 0 people found the following review helpful. Five StarsBy john dejongWonderful Book!

From board games to beauty pageants, a smart, witty, pop-culture history of the perilous path to achieving the feminine ideal. Deluged by persuasive advertisements and meticulous (though often misguided) advice experts, women from the 1940s to the 1970s were coaxed to "think pink" when they thought of what it meant to be a woman. Attaining feminine perfection meant conforming to a mythical standard, one that would come wrapped in an adorable pink package, if those cunning marketers were to be believed. With wise humor and a savvy eye for curious, absurd, and at times wildly funny period artifacts, Lynn Peril gathers here the memorabilia of the era from kitschy board games and lunch boxes to outdated advice books and health pamphlets and reminds us how media messages have long endeavored to shape women's behavior and self-image, with varying degrees of success. Vividly illustrated with photographs of vintage paraphernalia, this entertaining social history revisits the nostalgic past, but only to offer a refreshing message to women who lived through those years as well as those who are coming of age now. 8 pages of color, 45 black-and-white illustrations.

From Publishers Weekly Books titled *How to Fascinate Men* and *How to Help Your Husband Get Ahead*. Hope chests. Home economics courses at the college level. Ah, womanhood. Peril, founder of the zine *Mystery Date*, devoted to her obsession with old etiquette and self-help books, analyzes these and other marvels in her first book. "Pink think" is "a set of ideas and attitudes about what constitutes proper female behavior," she says, and it "assumes there is a standard of behavior to which all women... must aspire." In casual, friendly language, Peril who shares tales of her own childhood pink think rebellion charts the amusing yet sad history of how women have been conditioned with a set of rules that often begins with someone telling them little girls are made of "sugar and spice and everything nice." A pop culture history of achieving the feminine ideal, the book explores everything from childhood and adolescence to marriage and the workplace. Spurred on by the "Patron Saint of Pink Think," Jayne Mansfield, pink think infiltrated frighteningly numerous aspects of women's lives from the 1940s through the '70s and was often driven by advertisements pitching girls' versions of house-cleaning supplies and feminine hygiene products that counseled women to douche regularly in order to ensure a happy marriage. In an afterword, Peril expresses her dismay at the apparent preservation of pink think today (witness the success of 1995's *The Rules* and 2001's *The Surrendered Wife*). Although her book may leave some women thinking, "OK, we've ditched the maternity girdles so now what?" it's hilariously entertaining. Bw and color illus. Copyright 2002 Cahners Business Information, Inc. About the Author Lynn Peril is the author of *Pink Think*, *College Girls*, and *Swimming in the Steno Pool*. Her column, *The Museum of Femorabilia*, appears in *BUST* magazine. She lives in Oakland, California.