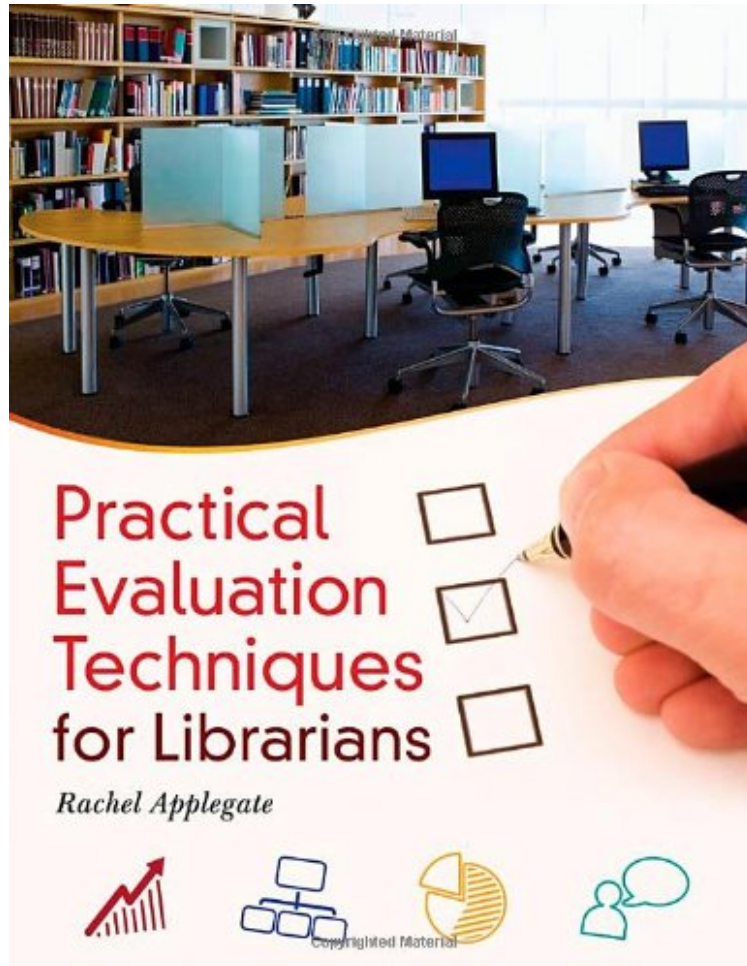


Practical Evaluation Techniques for Librarians

Rachel Applegate

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Rachel Applegate : Practical Evaluation Techniques for Librarians before purchasing it in order to gauge whether or not it would be worth my time, and all praised Practical Evaluation Techniques for Librarians:

1 of 1 people found the following review helpful. An Essential Guide for Library Improvement By Customer If you want to learn more about effective data analysis in libraries, this is the book for you. It's clearly written, well-organized, and will help you to gain a more in-depth understanding of statistical analysis as it pertains to libraries that goes way beyond the collection itself. 0 of 2 people found the following review helpful. Textbook received in time for class By Valeria Hunter Received as advertised. On time for class use.

Evaluation is essential to library management: it provides the data that underlies informed and effective decision-making. This book is a one-volume, how-to guide to library evaluation techniques, planning, and reporting. Provides specific directions for writing surveys, conducting interviews, and performing a wide range of evaluation techniques,

accompanied by examples to follow Covers the evaluation of library's electronic and physical collections, face-to-face and virtual service, and facilities Supplies a framework and specific tools for proving your library's value and improving how it operates Lays out a clear methodology for quantifying and demonstrating progress towards an objective: measure, analyze, and report

From School Library Journal This insightful manual discusses how to evaluate and assess information using different techniques such as surveys and focus groups. The author stresses the importance of data collection to support libraries and other not-for-profit organizations as they face the daily challenge of defending their contributions to the communities they serve. With a focus on "proving and improving," Applegate encourages readers to take a critical look at the services they provide and determine their strengths and weaknesses through outcome-based evaluations. Several different evaluation techniques are described in depth, and they will enable professionals to extrapolate the data they need to compile concise organizational reports. Clear, easy-to-use outlines detail how to create and utilize a variety of surveys or gather specific focus groups that will provide the definitive information they seek. Other chapters explain how to format the data and how to create targeted evaluation reports. While the content is presented in a dry and process-driven manner, it is thorough. A useful guide for gathering practical information. Allison Santos, Princeton Public Library, NJ "This insightful manual discusses how to evaluate and assess information using different techniques such as surveys and focus groups. . . . A useful guide for gathering practical information." - School Library Journal "This book can be used as a reference, as a guide, or as a text to help librarians, administrators, and future librarians and administrators evaluate libraries for managerial decision making and research purposes. This book is also of use as a guide for graduate students in library and information science who are seeking to perform evaluation studies on libraries." - ARBA About the Author Rachel Applegate, MLS, PhD, is associate professor of library and information science at Indiana University, Indianapolis, IN.