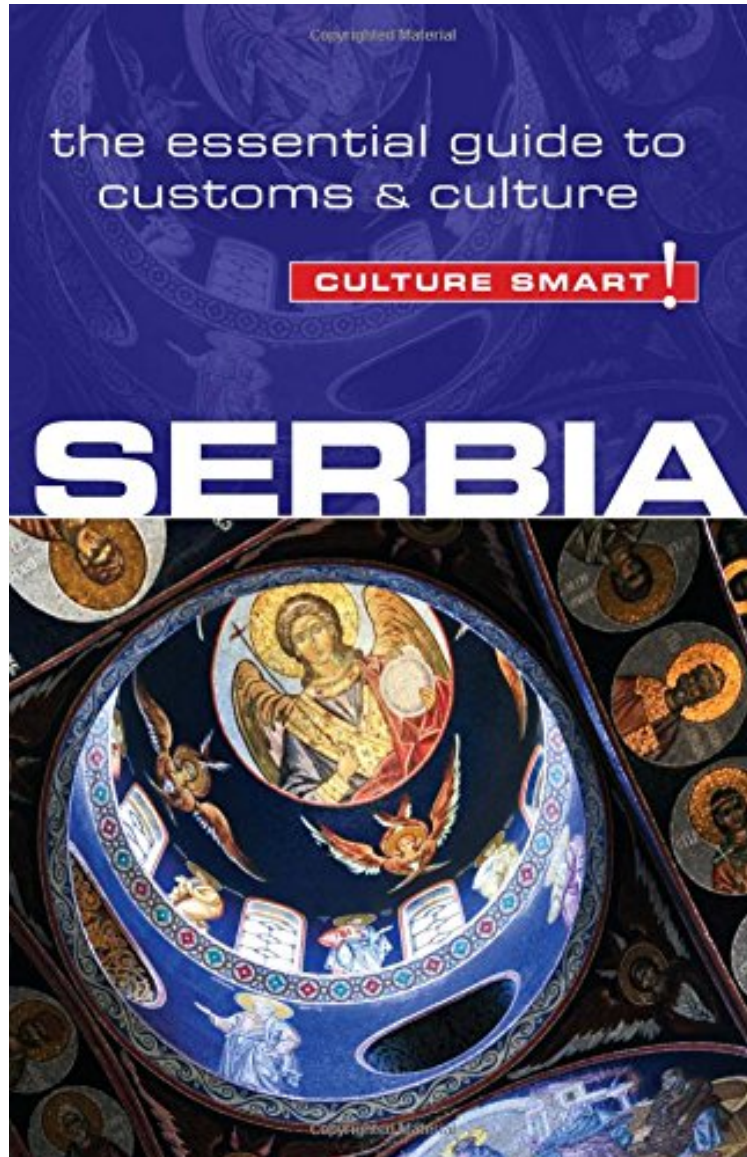


# Serbia - Culture Smart!: The Essential Guide to Customs Culture

Lara Zmukic

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**Lara Zmukic : Serbia - Culture Smart!: The Essential Guide to Customs Culture** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Serbia - Culture Smart!: The Essential Guide to Customs Culture:

Serbia, a landlocked country at the crossroads of Central and Southeastern Europe, covers the southern part of the

Pannonian plain and the central part of the Balkans. The dominant power in the former Yugoslavia, it has had a bad press in the West. However, the truth is much more nuanced and interesting than that portrayed by the media. Serbia is a country with wonderful scenery, architectural riches, and a vibrant arts scene, waiting to be discovered by Westerners. Serbs are proud, passionate, and generous people with an independent streak. They have always had to fight for survival, first against the Ottoman Turks and then against the Habsburg Empire. Following the First World War, they took the lead in forming independent Yugoslavia. They resisted Hitler heroically. Under Titos rule Yugoslavia steered an independent course. After his death the multinational state disintegrated amid bitter conflict. The war over the secession of the province of Kosovo saw Serbia bombed by NATO forces for two and a half months. The Serbian peoples reaction to their hardline Communist regime was the Bulldozer Revolutiona campaign of civil resistance that returned the country to democracy in 2000. Against this turbulent backdrop, the visitor to Serbia needs to be well informed and sensitive to peoples feelings. Culture Smart! Serbia introduces you to a diverse, complex, and dynamic society. It offers background information on Serbian history and customs, and essential advice on what to expect and how to behave in different circumstances. If you show interest and respect, you will receive a warm welcome and lasting loyalty in return.