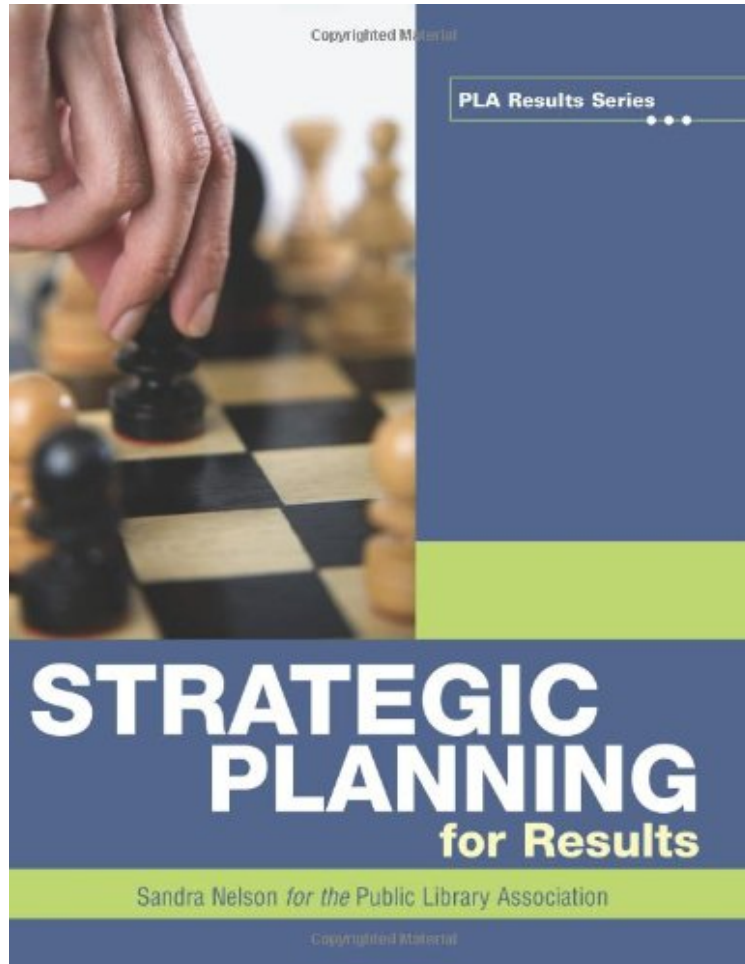


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Strategic Planning for Results (Pla Results)

Sandra S. Nelson

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#821134 in Books ALA Editions 2008-01-01Original language:EnglishPDF # 1 11.02 x .65 x 8.27l, 1.59
#File Name: 0838935737312 pages | File size: 69.Mb

Sandra S. Nelson : Strategic Planning for Results (Pla Results) before purchasing it in order to gage whether or not it would be worth my time, and all praised Strategic Planning for Results (Pla Results):

"Strategic Planning for Results" is the fully revised version of "Planning for Results", the foundational book in this groundbreaking series."The PLA Results Series" has long served to help public librarians envision, evaluate, and respond to community needs with distinctive programs and services. Building from this proven model, "Strategic Planning for Results" is the fully revised version of "Planning for Results", the foundational book in this groundbreaking series.Sandra Nelson, senior editor of the "Results Series", focuses on the essential steps to draft a results-driven, strategic planning process that libraries can complete over the course of four months, regardless of organizational structure or size. Reflecting on the current planning environment for public libraries, Nelson makes the

case for strategic rather than long-term planning and includes a wealth of information about understanding and managing the change process to help staff. It helps readers to: assess the change-readiness of the library and preparing staff to implement forthcoming changes; simplify data collection and decision-making processes through the use of 14 reproducible workforms; identify service priority options and reach agreement as a group; and, successfully present and communicate within their library. Included in the newly revised and adopted Public Library Service Responses are case studies, workforms, and tool kits. "Strategic Planning for Results" offers librarians a wealth of ideas to effectively meet changing community needs.