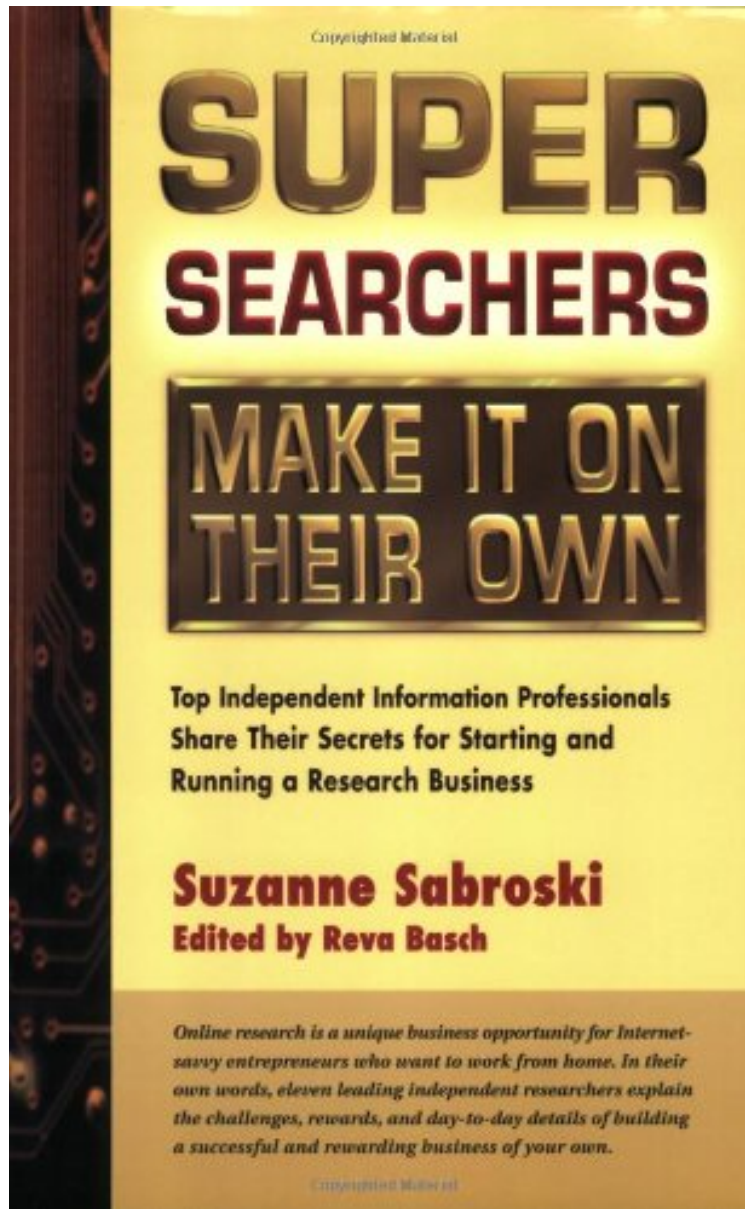


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Super Searchers Make It on Their Own: Top Independent Information Professionals Share Their Secrets for Starting and Running a Research Business (Super Searchers series)

Suzanne Sabroski

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before purchasing it in order to gauge whether or not it would be worth my time, and all praised *Super Searchers Make It on Their Own: Top Independent Information Professionals Share Their Secrets for Starting and Running a Research Business* (Super Searchers series):

39 of 39 people found the following review helpful. Very Informative
By Deborah Woehr
This book covers eleven information professionals who started their own business and succeeded. Each chapter is dedicated to one person, sporting his or her picture, a short bio, their email address and their URL. The chapters are written in a casual, interview style which makes it a highly interesting read. These individuals were asked about their background and how they became interested in the field they are working in. The logistics of starting their own business and the pitfalls were discussed, along with specific questions that pertained to their expertise. Here are the fields that are covered: Business Research, Aviation Expertise, Healthcare Industry Monitoring, Intellectual Property and Patents, Public Records, Civic Entrepreneurship, Corporate Libraries, Canadian Business Information, Value-added Research, Search Engines, On-line Information Gathering. I'll admit that I jumped to the chapter of Lynn Peterson: The Craft of Public Records, as it pertained to my own interests. She began doing background checks on prospective nannies. Today, she has assignments in the legal and corporate fields as well as with private individuals. Her story was inspiring and informative. The Appendix offers some good sources and websites for research, books, and print media. I'd recommend this book for anyone who is interested in starting their own research business.
2 of 2 people found the following review helpful. Super searchers
By mary
This book was published in 2002 and so many information searching techniques have changed in 2014. The basic information in it is good but it needs a new edition.
0 of 0 people found the following review helpful. Great for newbies and some seasoned info hunters too.
By T. Cook
I'm being blown away by the material, even though the material is date. The info is Still great for someone like me trying to get started.

If you want to start and run a successful Information Age business, read this book. Here, for the first time anywhere, 11 of the world's top research entrepreneurs share their strategies for starting a business, developing a niche, finding clients, doing the research, networking with peers, and staying up-to-date with Web resources and technologies. You'll learn how these super searchers use the Internet to find, organize, analyze, and package information for their clients. Most importantly, you'll discover their secrets for building a profitable research business.

"When information professionals choose to be self-employed, they often decide to work from home. What they need is the kind of collegial inside information the seers of this young industry share in *"Super Searchers Make It on Their Own."* About the Author
Reva Basch, an Online magazine columnist, consultant, and "online legend" (*Information Today*), has been researching online since the 1970s. Mary Ellen Bates runs Bates Information Services and writes for *EContents* magazine.