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Dwight F. Burlingame

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#6085102 in Books 1991-10Original language:EnglishPDF # 1 9.50 x 6.50 x 1.251, #File Name: 1555423884332 pages | File size: 70.Mb

Dwight F. Burlingame : Taking Fund Raising Seriously: Advancing the Profession and Practice of Raising Money (Jossey Bass Nonprofit Public Management Series) before purchasing it in order to gage whether or not it would be worth my time, and all praised Taking Fund Raising Seriously: Advancing the Profession and Practice of Raising Money (Jossey Bass Nonprofit Public Management Series):

From Library JournalThe 16 chapters of this philosophical examination of nonprofit fundraising were originally papers at a symposium held by the Indiana University Center on Philanthropy in 1990. The "independent sector" is a critical component of American society, providing services outside the realm of government and market enterprise. How should it pay for the work it does? Troubled by the common view of charitable fundraising as begging often coupled with deceit, the authors examine its history, ethics, and legal framework, and the ways in which both professionals in

the field and the donors they approach regard the process. Also discussed are the changes that are taking place in the world of individual charity as the roles of women and minorities increase. An important addition to the literature on philanthropy, this book will be useful to academic libraries and specialized collections in this area.- Mary Jane Ballou, Ford Fdn. Lib., New YorkCopyright 1991 Reed Business Information, Inc.