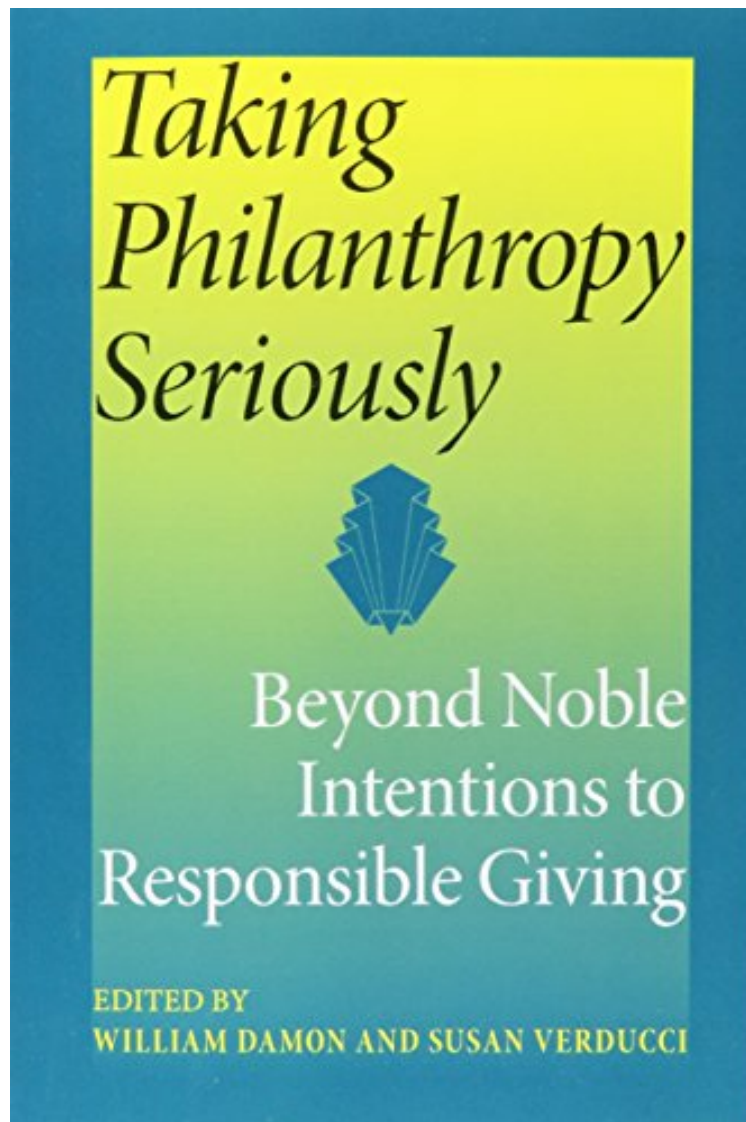


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## **Taking Philanthropy Seriously: Beyond Noble Intentions to Responsible Giving (Philanthropic and Nonprofit Studies)**

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Many acts of charitable giving fail in their stated goals and some are actually harmful. In *Taking Philanthropy Seriously*, the authors explain why this state of affairs exists. They outline solutions, ranging from those that equip philanthropists to do good work to those that build a domain of philanthropic knowledge, ethical codes, and best practices. Attention is also given to considering recipients needs, frustrations, and hopes for support. Philanthropic leaders disclose instances of both good and compromised work, show how ethical concerns are secondary to "success" in philanthropy, and reveal strategies to promote effective and ethical conduct. Contributors are Lynn Barendsen, Mihaly Csikszentmihalyi, William Damon, Akash Deep, Peter Frumkin, Howard Gardner, Laura Horn, Carrie James, Leslie Lenkowsky, Paula Marshall, Jennifer Menon, Sarah Miles, Liza Hayes Percer, Rob Reich, Tanya Rose, Paul G. Schervish, James Allen Smith, Nick Standlee, Thomas J. Tierney, and Susan Verducci.

From the PublisherStrategies for effective and responsible giving.About the AuthorWilliam Damon is Professor of Education at Stanford University, Director of the Stanford Center on Adolescence, and Senior Fellow at the Hoover Institution on War, Revolution and Peace.Susan Verducci is Senior Research Associate at the Center on Adolescence at Stanford University and coordinator of the GoodWork Project.