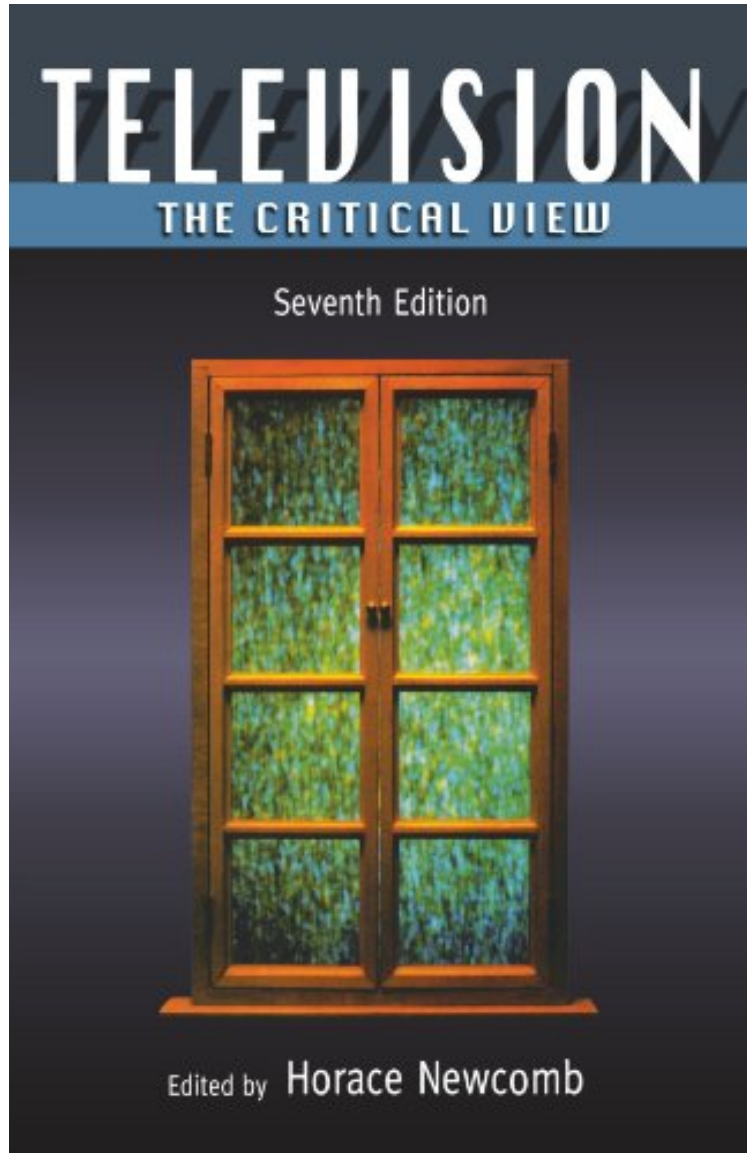


(Read now) Television: The Critical View

Television: The Critical View

From imusti

*ePub | *DOC | audiobook | ebooks | Download PDF*



DOWNLOAD



+

READ ONLINE

#1016714 in Books imusti 2006-01-26Ingredients: Example IngredientsOriginal language:EnglishPDF # 1
6.00 x 1.10 x 9.10l, 1.85 #File Name: 0195301161784 pagesOxford University Press USA | File size: 18.Mb

From imusti : Television: The Critical View before purchasing it in order to gage whether or not it would be worth my time, and all praised Television: The Critical View:

9 of 9 people found the following review helpful. Television is NOT mindless entertainment!By Joshua MintonI was assigned this book in a college course on television as popular culture. I seriously struggled with the text at first, but luckily I didn't sell it back. After rereading it again, it has completely smashed the myth that nothing on television is

culturally viable. Do not fall into the trap of believing there is no culture left in America. This book will teach how to engage your television in a way that is as mentally stimulating as anything I can imagine. Do yourself a favor and get this book! It might take you a couple reads, but it's well worth it. Enjoy. (I took points off for density, but I have the 5th ed.)

First published in 1976, *Television: The Critical View* set the foundation for the serious study of television, becoming the gold standard of anthologies in the field. With this seventh edition, editor Horace Newcomb has moved the book from one merely intended to legitimize the critical inquiry of television to a text that reflects how complex critical approaches to television have become today. Comprised of virtually all new selections that deal with both classic and contemporary programming, the seventh edition adds new material on television history, the reception context of television, and international programming such as Chinese soap operas and Brazilian telenovelas. *Television: The Critical View* remains a well established and critically acclaimed text essential for courses in critical studies, communication studies, cultural studies, media history, television criticism, television history, and broadcasting.

"*Television: The Critical View*. . . stands as a monument to and history of the growth and acceptance of television criticism in American culture. . . . The seventh edition continues to offer readings from a variety of approaches while also acknowledging the growing international nature of television criticism."--Judith E. Smith, St. Norbert College
"The essays establish the current state of the academic discourse in television criticism and the most important developments in the discipline. Newcomb's approach brings together the best scholarship, writing, and overall clarity to the comprehensive field of television criticism."--Elliot Gaines, Wright State University
"The book draws upon diverse disciplines within the humanities, reflecting the real interdisciplinary origins of media studies."--Shelly McGinnis, University of North Carolina at Chapel Hill
"This volume has served as the centerpiece of television studies for years, with its essays defining the scope and depth of the field, and framed many pedagogical strategies through its selection of essays."--Jason Mittell, Middlebury College
About the Author
Horace Newcomb holds the Lambdin Key Chair for the Peabody Awards in the Grady College of Journalism and Mass Communications at the University of Georgia. He is the editor of two editions of the *Museum of Broadcast Communications Encyclopedia of Television* (1997, 2004).