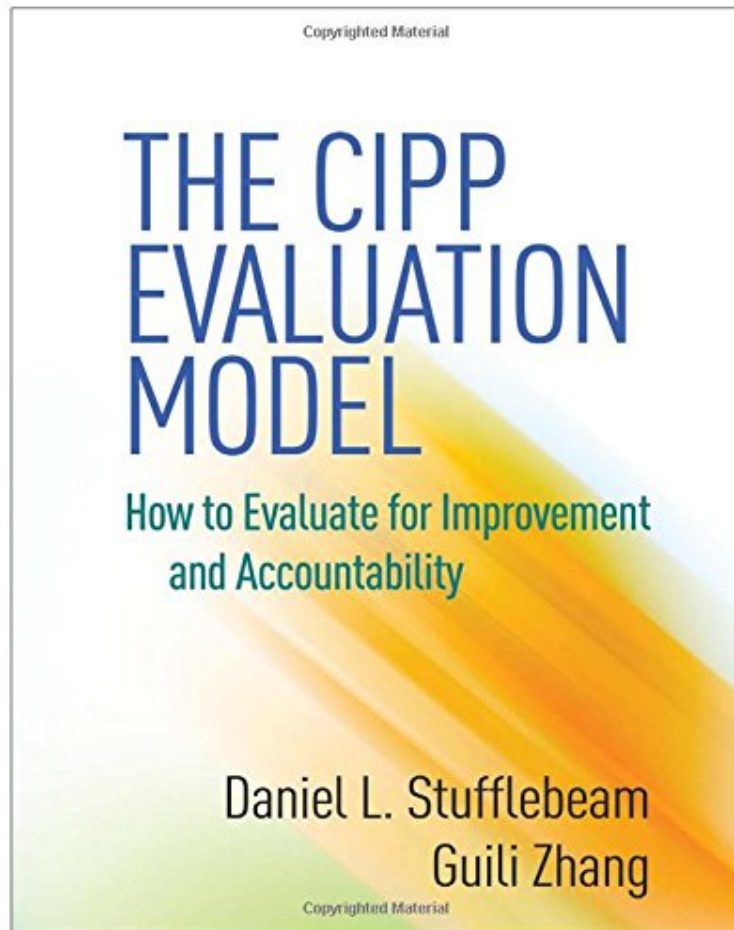


# The CIPP Evaluation Model: How to Evaluate for Improvement and Accountability

*Daniel L. Stufflebeam PhD, Guili Zhang PhD*  
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**Daniel L. Stufflebeam PhD, Guili Zhang PhD : The CIPP Evaluation Model: How to Evaluate for Improvement and Accountability** before purchasing it in order to gage whether or not it would be worth my time, and all praised The CIPP Evaluation Model: How to Evaluate for Improvement and Accountability:

0 of 0 people found the following review helpful. Dr. Stufflebeam and Dr. Zhang are my heroes!By Rachel SmallDr. Stufflebeam and Dr. Zhang are my heroes as they guide me through each step of the CIPP Evaluation process in this fabulous book. This is definitely my go-to book as I work towards completing a program evaluation for my dissertation. This book is so much better than the dry textbooks to which I had been succumbing.0 of 0 people found the following review helpful. Finally, this is THE EVALUATION BOOK that many people ...By Educator 1Finally, this is THE EVALUATION BOOK that many people (myself included) have been waiting for and definitely need!

The CIPP Model (context, input, process, product) is the most widely used evaluation model worldwide, and this book provides an up-to-date, step-by-step guide to effective application of the Model. The book is written authoritatively and practically, and is a practical guide to contracting, planning, budgeting, conducting, reporting, and assessing evaluations that contribute to program improvement and accountability. The book would especially be a welcome tool for the many practitioners who have not been trained extensively in evaluation but are required to evaluate their programs. The book will greatly benefit the many people who choose to apply the CIPP Model because of its comprehensive inclusion of relevant criteria, its straight forward orientation to program improvement and accountability, its systematic process, its provision for involving stakeholders throughout the evaluation process, its grounding in professional standards for sound evaluations, its applicability to organizing and administering institution-based evaluation services, and its record of use over a period of more than 50 years. 0 of 0 people found the following review helpful. Highly recommended

By SYThe CIPP Evaluation Model: How to Evaluate for Improvement and Accountability is a clear, systematic explanation of the Context, Input, Process, Product (CIPP) model of evaluation developed by Daniel Stufflebeam. What I appreciate about this model is that it challenges evaluators to focus on a programs real, substantive impact with regard to the actual needs and concerns of program participants, as opposed to a programs formal objectives. The book includes two detailed case examples illustrating the application of the CIPP Model, and provides detailed information about practical aspectsdesign, budgeting, evaluation contracts, data collection, and data analysis. The sections regarding budgeting and contracting are especially useful for professional evaluation consultants. Overall, the book is a nice combination of explanation, description, and practical tips and guidance. Highly recommended.

The authoritative presentation of a leading evaluation approach, this book describes the CIPP (Context, Input, Process, and Product) Models origin, concepts, and procedures. Unlike many models, CIPP provides for feedback throughout a program. Richly illustrated with evaluation cases, the book covers methods for engaging stakeholders; designing, budgeting, and contracting evaluations; collecting, analyzing, and reporting information; and conducting metaevaluations. User-friendly features include 26 reproducible checklists and forms and references to relevant computer programs. Purchasers get access to a companion website where they can download and print the reproducible tools as well as supplementary materials, including the CIPP Evaluation Model Checklist. User-Friendly Features

- \*Introduction boxes providing an overview of each chapter.
- \*Within-chapter recaps of key concepts.
- \*End-of-chapter review questions and exercises.
- \*End-of-book glossary.
- \*Appendix listing hundreds of CIPP evaluations across disciplines.

"Stufflebeam is one of the great pioneers in the development of evaluation as a discipline. He developed the CIPP Model to highlight not only the outcomes of a program, but all of its dimensions: Context, Input, Process, and Product. We are fortunate to have a volume reflecting decades of refinement of this valuable tool, which has been discussed and used around the globe. Exercises, review questions, and downloadable checklists are included. The book also puts CIPP in the context of other leading models of evaluation and demonstrates its major influence upon the field."-- Michael Scriven, DPhil, DEd, Professor of Psychology and Co-Director, Claremont Evaluation Center, Claremont Graduate University "Stufflebeam has been a leader in educational evaluation since the 1960s. This valuable book makes it clear why the CIPP Model has become one of the most widely used approaches to evaluation across disciplines in the social sciences. The authors distill decades of experience to provide evaluators with an approach to program improvement and accountability that engages stakeholders, meets professional standards, and encompasses both quantitative and qualitative methods. No other evaluation model has had as strong and lasting an impact as the CIPP Model, and this book offers the first comprehensive guide."--M. David Miller, PhD, Professor and Director, Human Development and Organizational Studies in Education; Director, Collaborative Assessment and Program Evaluation Services, University of Florida "For over 15 years, I have used the CIPP Model as the framework for all my evaluations in health and education. It is the focus of my course in Program Evaluation. This complete CIPP resource is a 'must have' for anyone engaged in an evaluation, from planning to implementation. Each component of an evaluation is clearly laid out. I love the case studies and the coverage of topics usually overlooked in program evaluation texts, such as how to analyze quantitative results and develop an evaluation contract."--Mina D. Singh, RN, PhD, School of Nursing, Faculty of Health, York University, Canada