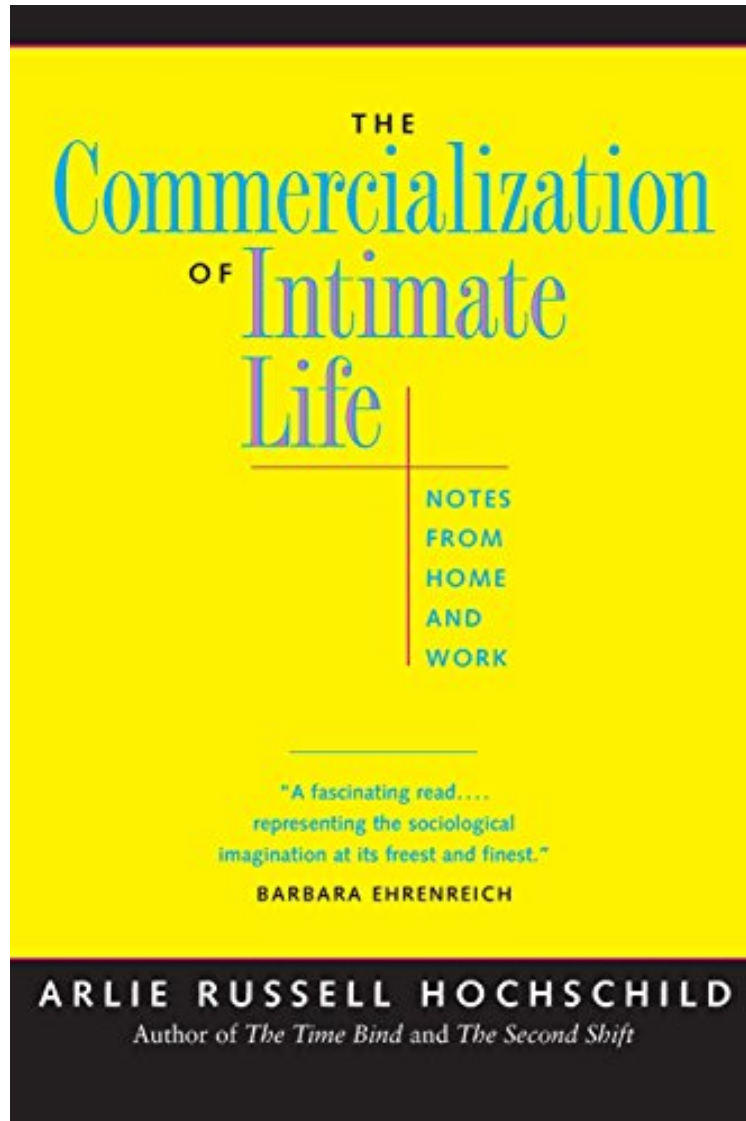


(Download) The Commercialization of Intimate Life: Notes from Home and Work

The Commercialization of Intimate Life: Notes from Home and Work

Arlie Russell Hochschild

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#1206886 in Books Arlie Russell Hochschild 2003-04-24 Original language: English PDF # 1 9.00 x .80 x 6.001, 1.01 #File Name: 0520214889324 pages The Commercialization of Intimate Life Notes from Home and Work | File size: 51.Mb

Arlie Russell Hochschild : The Commercialization of Intimate Life: Notes from Home and Work before purchasing it in order to gage whether or not it would be worth my time, and all praised The Commercialization of Intimate Life: Notes from Home and Work:

0 of 0 people found the following review helpful. Five Stars By Tandi K. Rogers-koerger Arrived right on time and as

promised!0 of 0 people found the following review helpful. Hochschild hits it out of the park--again!By Leslie dePietroBrilliant piece of writing. The stories of the Indian surrogate mothers are heart-rending! Hochschild holds a magnifying glass up to American society and shows us (all too uncomfortably) how our basic "requirements" for a comfortable life have consequences we don't like to contemplate. She reveals the consequences (to cite one example) of an immigrant nanny has had to leave her own babies back in the Philippines to be raised by her mother in order to make enough money to support and entire family back in her own country--and the toll it takes on her to be separated from her own children.3 of 9 people found the following review helpful. Intimacy for SaleBy books4parentsThis collection of essays begins with the revelation that when the author was a little girl she noticed her stay-at-home mom was depressed, but her work-a-day dad was happy, so she decided she wanted to be like her dad not like her mom. Her reasoning contained at least two errors: 1) her mom may have been depressed for other reasons, and 2) just because her dad was happy working outside the home, that doesn't mean his daughter would be happy doing that too. Faulty reasoning that many girls and women still make today.The author goes on to describe how child care and domestic chores have become commercialized, and most importantly: undervalued. Traditional men placed more value on production and consumption than on relating to family and children, and now modern women have become more like men. Instead of making men more humane, feminism (co-opted by capitalism) has made women more like cowboys.The best essay is: 14) Love and Gold. As more and more Western women have moved into the workforce outside the home, a growing number of Third World women have emigrated to Western countries to take care of our children. In some cases uneducated women who come from a rural culture are better at child care than Western mothers who are preoccupied with purchasing gadgets, stressed by their careers, and anxious about scholastic demands. Many of the immigrant care-givers are mothers themselves, leaving their own children abroad to come and work here, with some evidence that their abandoned children suffer rather than gain.One irony is that child care is among the lowest-paid occupations. Just as important basic food crops are sold for low prices (compared to frivolous manufactured goods), the important job of early childhood education is considered cheap work compared to a simple massage that costs \$50 for a quarter-hour. Another (unmentioned) irony is that men are often blamed for not sharing in child-care, while in reality men who show any serious interest in children are ostracized as suspected perverts.The book also discusses discrimination against women in academia, citing statistics to show that women are under-represented in most faculties. But the author doesn't mention the glaring numbers that show discrimination against men in the wider teaching profession. It's clear that men who have helpful wives are at an advantage in academia, and the author acknowledges that househusbands would be useful to women aspiring to an academic career, but there is no admission that many women themselves are resistant to men playing the role of care-giver.

Arlie Russell Hochschild, author of three New York Times Notable Books, has been one of the freshest and most popular voices in feminist sociology over the last decades. Her influential, unusually perceptive work has opened up new ways of seeing family life, love, gender, the workplace, market transactionsindeed, American life itself. This book gathers some of Hochschild's most important and most widely read articles in one place, includes new work, and brings several essays to American audiences for the first time. Each chapter reflects on the complex negotiations we make day to day to juggle the conflicting demands of love and work. Taken together, they are a compelling, often startling, look at how our everyday lives are shaped by modern capitalism.These essays, rich with the details of everyday life, explore larger social issues by looking at a series of intimate moments in people's lives. Among them, "Love and Gold" investigates the globalization of love by focusing on care workers who leave their own children and elderly to care for children and the elderly in wealthy countries. In "The Commodity Frontier," Hochschild considers an Internet ad for a "beautiful, smart, hostess, good masseuse\$400/week," and explores our responses to personal services for hire. In "From the Frying Pan into the Fire" she asks if capitalism is a religion. In addition to these recent essays, several of Hochschild's important early essays, such as "Inside the Clockwork of Male Careers," have been revised and updated for this collection.

"As a feminist, Hochschild celebrates some of the advances made by the women's movement. . . . There is wit, humour and joy, as well as portents of doom."--"The Financial Times (UK)"From the Inside Flap"A fascinating read, representing the sociological imagination at its freest and finest. Hochschild has a mind nimble enough to dance -- but always to the beat of generous and compassionate heart."Barbara Ehrenreich, author of Nickel and Dime, On (Not) Getting By in America"In this set of penetrating and engaging essays, Arlie Hochschild explores the persistent problems of intimacy, family, and care in an increasingly globalized consumer capitalism. Hochschild applies the trademark perception, originality, and human-ness that has made her one of the country's most distinguished and productive sociologists. With their impressive weave of sociological theory, ethnographic research, and analyses of popular culture, these essays are a tour de force."Juliet Schor, author of The Overspent American"In her new book Arlie Hochschild takes a major step beyond *The Second Shift* and *The Time Bind* by illuminating the achievements and pitfalls of what she rightly characterizes as the stalled revolution for gender equality. Hochschild shows that the idea of the traditional nuclear family, or 'family values,' is not the solution to all our social problems, but a

monumental hoax. Only major changes in the institutional context of family and work can create the conditions for the warm family life that most Americans want."Robert Bellah, Professor of Sociology, Emeritus, University of California, Berkeley" In these remarkable essays, Hochschild breaks the well-established academic rule that to be profound you also have to be obscure. She subtly traces the cultural and structural trends that have objectified and commodified intimacy, emotion, personal commitment, and family life. Her messages are rarely rosy, but never fatalistic, and in all cases carry us beyond conventional wisdom on these elusive topics. Her prose is simultaneously scholarly, insightful, graceful, and full of surprises. What a pleasure it is to welcome this latest work."Neil J. Smelser, author of *The Social Edges of Psychoanalysis*"Hochschild's work is innovative. It combines close ethnographic study and attention to the details of family and emotional life, with analyses of wider cultural and social trends. The broad scope of her understanding of social life makes her work unusually insightful."Demie Kurz, author of *For Richer, For Poorer: Mothers Confront Divorce*