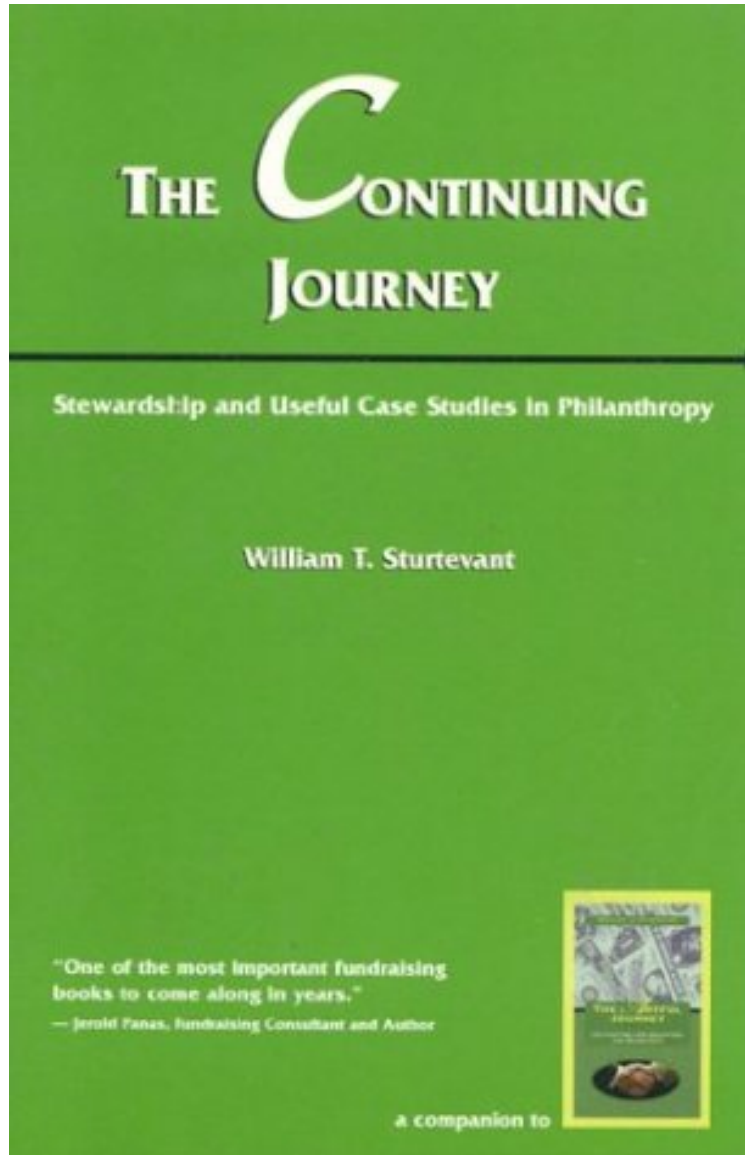


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0 of 1 people found the following review helpful. Good follow-up itemBy 99362This is a good follow-up piece to Sturtevant's earlier book, "The Artful Journey: Cultivating and Soliciting the Major Gift."

A practical and exhilarating discussion of stewardship and good giving experiences. Lessons and anecdotes that will raise the level of your solicitation efforts. The Continuing Journey follows the breakthrough approach for fund raising used by Sturtevant in his best seller *The Artful Journey*, but it can be used effectively by itself without the earlier book.