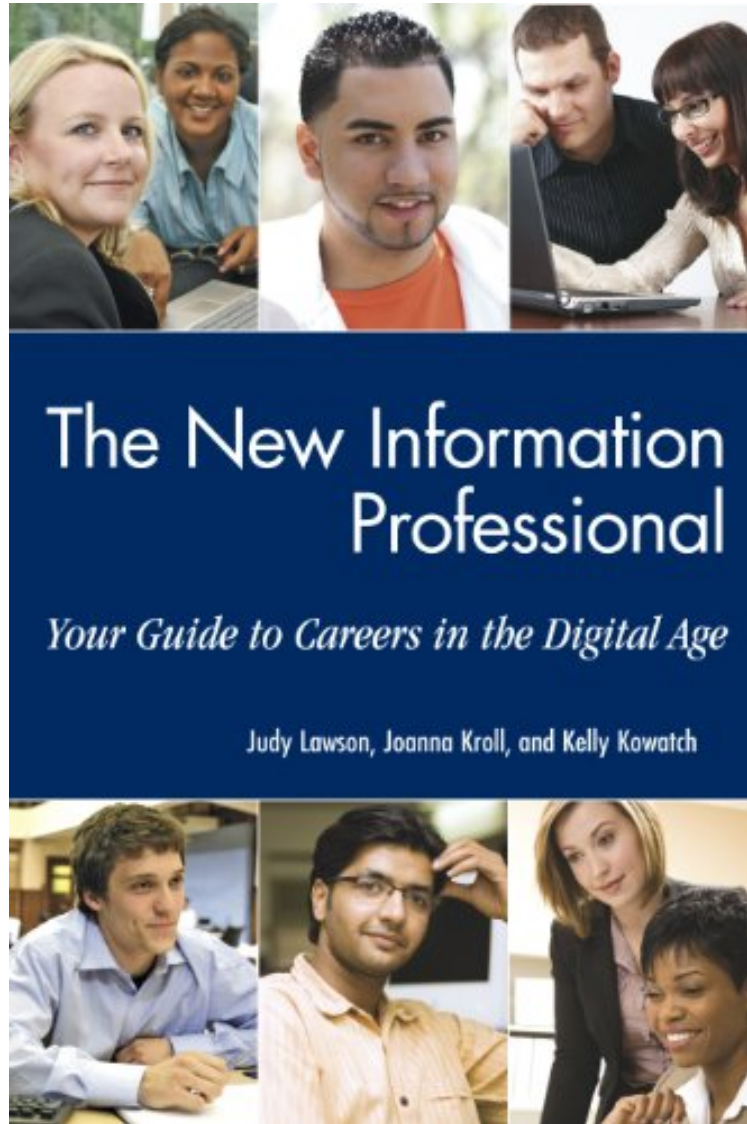


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The New Information Professional: Your Guide to Careers in the Digital Age

Judy Lawson, Joanna Kroll, Kelly Kowatch
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Judy Lawson, Joanna Kroll, Kelly Kowatch : The New Information Professional: Your Guide to Careers in the Digital Age before purchasing it in order to gage whether or not it would be worth my time, and all praised The New Information Professional: Your Guide to Careers in the Digital Age:

0 of 0 people found the following review helpful. Good read for records managersBy RLBFull of useful information. Needs to have less University of Michigan reference and more about graduates from other iSchools. Certainly would

be helpful if there was more global information. The description and information about many new positions in the Information Management field was very interesting and helpful. Also the part about planning your career was well done. 3 of 3 people found the following review helpful. A Terrific Career Resource for the LIS 2.0 World By Kim Dority This detailed career guide for information students and professionals is structured around eight career paths: archives and preservation; records management; library and information services; human-computer interaction; social computing; information systems management; information policy; and information analysis and retrieval. For each path, the authors provide solid information about the type of work, requisite skills, salary/employment info, and practitioner profiles. In addition to these well-done basics, however, readers will find some extremely valuable extras: a list of similar/related jobs and how they differ from each other (for example, archivist vs. preservationist, web designer vs. information architect); a list of actual job titles and companies that employ people in these roles; and notes on whether an advanced degree or simply job experience is more likely to land you a specific job. In addition, each career chapter provides an extremely useful career-planning diagram "to provide a snapshot of career options and pathways and to help you map your own path to a career in information." Laid out graphically like flow charts, these diagrams chart a path beginning with education and potential prior work experience through possible grad program paths, relevant coursework within those grad programs, relevant internships, career titles, and finally career industry areas. This information is simply invaluable, and to my knowledge, doesn't exist anywhere else. Overall, the iSchool conceptual framework will help information students and practitioners reconsidering their professional options focus their career pursuits on expanding, rather than contracting, aspects of the LIS world.

Career planning help for a fast-evolving profession! From technology firms to schools to government agencies, and of course, to libraries, employers across a wide range of fields are seeking professionals with cutting edge preparation to serve as leaders and innovators in the information domain. Written by a team of seasoned career services experts at the University of Michigan, one of the nation's leading iSchools, this exceedingly comprehensive new resource provides in-depth coverage of career opportunities in eight core information fields, including: Archives and Preservation Management, Human Computer Interaction, Information Analysis and Retrieval, Information Management, Information Policy, Library and Information Services, Records Management, Social Computing Chapters are clearly organized by field, and each one includes a fully-fleshed description, real world profile, education and training programs, example job titles, illustrated career maps, and online resources for additional exploration. There is also an invaluable chapter on career planning that covers self-assessment, career-decision making, networking, and job search strategies. This book's progressive approach, unmatched scope and up-to-date guidance will open the doors to a wide range of exciting information-age careers to undergraduates, high school students, parents, and advisors along with Information students and recent graduates who are interested in exploring emerging career paths.

From Booklist Thanks to the information revolution, librarianship is evolving beyond its historical roles. In this volume, the authors, all affiliated with the University of Michigan School of Information, identify eight career work sectors in the fast-growing field of information: archives and preservation, records management, library and information services, human-computer interaction, social computing, information systems management, information policy, and information analysis and retrieval. Each chapter includes an overview and specific tracks, skills and abilities, professional roles, occupational outlook, salary information, sample profiles, and resources. Two-page career maps show education (including relevant course work), internships, career titles, and industry areas. The focus is primarily on careers outside the traditional library setting. Although the perspective is uneven, the book can provide interesting ideas for students who like to work with information. --Susan Gooden "...a useful, engaging guide for those considering a career as an information professional. Drawing on their extensive experience in information science higher education, the authors map out the many and diverse options for information professionals...Highly recommended." --CHOICE Magazine, December 2010 "There are few books in the information field that contain information that is as cutting edge and helpful as that provided in this book. Certainly, every employed records manager should own and read it." --Information Management, January/February 2011 "This book provides great references...that students can pursue to be successful...The profiles of professionals in the field are incredibly useful..." --NACADA, February 2011 "Lawson, Kroll, and Kowatch have given us an updated career guide that accepts and assumes library science's transformation to information professionals, and they have written an easy-to-use career guide reference for career counselors and new graduates...This book is recommended as a useful resource for recruitment to the information profession in all college career centers and for library and information science graduate program collections, as well as an introduction to the possibilities of the profession for individuals considering the master of library and information science degree." --Journal of the Medical Library Association, October 2011