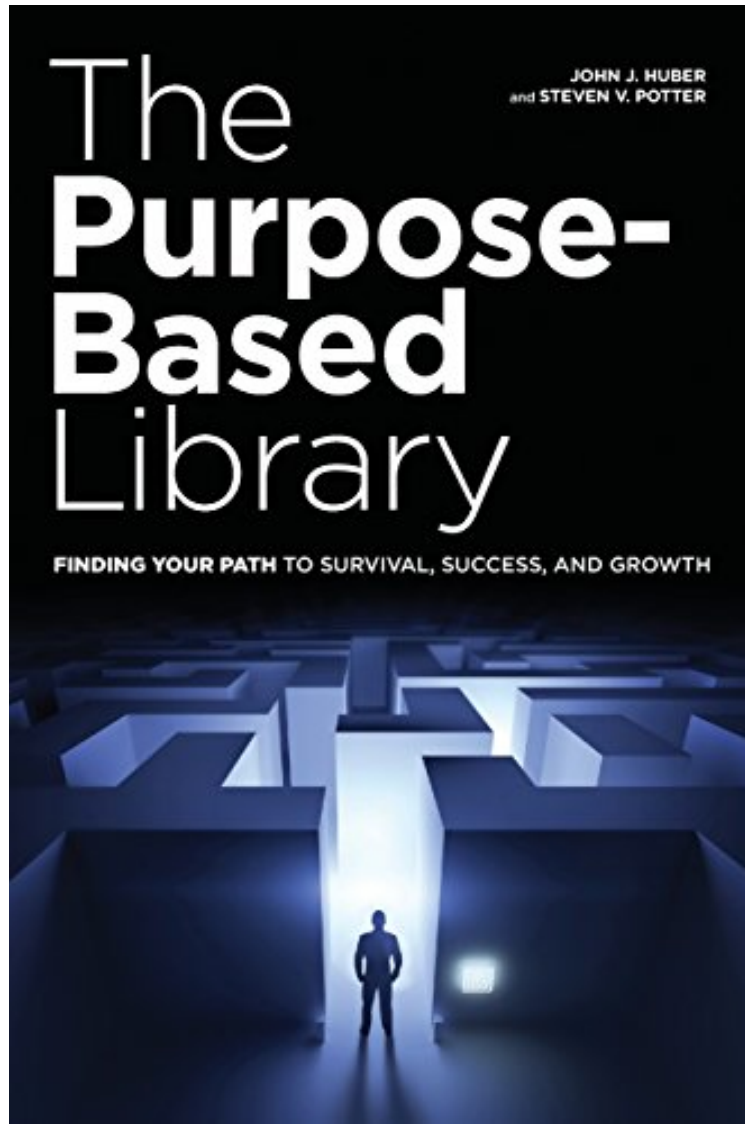


[FREE] The Purpose-Based Library: Finding Your Path to Survival, Success, and Growth

The Purpose-Based Library: Finding Your Path to Survival, Success, and Growth

John J. Huber, Steven V. Potter
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#981819 in Books John J Huber Steven V Potter 2015-04-23Original language:EnglishPDF # 1 9.02 x .47 x 5.98l, .66 #File Name: 0838912443224 pagesThe Purpose Based Library Finding Your Path to Survival Success and Growth | File size: 60.Mb

John J. Huber, Steven V. Potter : The Purpose-Based Library: Finding Your Path to Survival, Success, and Growth before purchasing it in order to gage whether or not it would be worth my time, and all praised The Purpose-Based Library: Finding Your Path to Survival, Success, and Growth:

0 of 0 people found the following review helpful. An Inspiring Read for Anyone Involved with LibrariesBy MeghanI

am not a librarian, but I am passionate about the sustainability of libraries. As a resident of a small 3,200 person town in Vermont and a member of the Friends group, I was truly inspired by this book! There are so many services possibilities that libraries bring to life, but they are unfortunately not widely known. This book helps libraries go from being seen as the "place to get books" to becoming the essential place that allows a community to thrive. Libraries have a difficult job and small rural libraries with less than 1 FTE staff member need all the help and energy from volunteers they can possibly get. After reading this book, I'm inspired to work with other volunteers to set up a book club of library advocates (employees volunteers) in our town as well as neighboring towns to change the conversation and create forward moving steps to help our libraries change their image, increase funding, form community partnerships, create value-added metrics, and regain their true purpose. I would highly recommend this book to anyone who works in a library, loves their local library, or wants to see their community succeed.

0 of 0 people found the following review helpful. A Must Read for Librarians By Mary Beth Revels The librarians I talk to have the same concern I do. We want to make sure our libraries stay relevant in our communities. We know we change lives but how do we make more people in our community and funding decision makers aware of this? John J. Huber and Steven V. Potter have written a great, easy to read and inspiring book on how to get the word out. It's not so important to count the people who come through our doors. We need to count and measure and share the stories and ways we change and improve lives. "The Purpose-Based Library" gives real-life examples of how to accomplish this.

0 of 0 people found the following review helpful. Clear, Concise and Inspiring Direction for Libraries By Casey McPhee The Purpose-Based Library helped Largo Public Library staff put the results of community conversations, statistical research and city goals into a workable action plan for service. The book offered us a road map for creating a new mission statement and clearly defined organizational objectives, mixing traditional services with new community inspired initiatives.

In the years since John Huber's trailblazing *Lean Library Management* was published, budget pressures on libraries have only increased. Yet libraries who have adopted his strategies have turned conventional management thinking that if budgets are reduced, customer service suffers on its head. These libraries have proven that by streamlining and improving customer services, they can eliminate wasteful activities and bring down costs. In *The Purpose-Based Library*, Huber and seasoned public library administrator Potter build on insight gleaned from decades of experience to demonstrate how libraries can create real growth opportunities through concentrating on their true mission and purpose, and without spending a lot more money. With a focus on putting ideas into action, they point the way towards:

- New ways to think about metrics
- Reexamining customer self-driven services
- Effectively leveraging the considerable footprint of libraries
- Identifying and assessing community needs and realigning library services accordingly
- Actively encouraging community fundraising
- Offering cutting-edge services and programs

Packed with boots-on-the-ground commentary, this book presents strategies to help libraries survive and succeed.

"Exceptionally well written, organized and presented ... a practical, innovative, thoughtful and thought-provoking read that should be considered a must for all librarians and members of library boards of directors." --MBR

Bookwatch Paints a vivid picture of various scenarios faced by libraries, which invites the reader to think beyond traditional responses to questions regarding the need and/or size of library facilities. Readers will find specific examples from numerous libraries that are relevant to most libraries ... As a director of a public library, I found 'The Purposed-Based Library: Finding Your Path to Survival, Success, and Growth' to be an inspiring read. I will definitely share the book with my leadership, and we will strive to implement the model so that we can become a transformational focal point in our community." --Technical Services Quarterly

About the Author John J. Huber formed the management consulting firm of J. Huber and Associates in 1986. Focused on the tools, principles, and concepts of lean, he has dedicated his career to helping organizations dramatically improve their customer service through improved process performance. As a pioneer in the TPS/lean revolution, he has traveled the country assisting more than 100 manufacturing, distribution, retail, and library organizations transform their operations. For the library world, he has developed breakthrough ideas including the holds label solution and the no-totes delivery solution for such clients as the New York Public Library, Carnegie Library of Pittsburgh, Tulsa City-County Library, Mid-Continent Public Library, and Austin Public Library. He is also the author of "Lean Library Management: Eleven Strategies for Reducing Costs and Improving Customer Services." Steven V. Potter is the library director and CEO at Mid-Continent Public Library (MCPL) in Missouri, which in 2014 was awarded the prestigious National Medal for Museum and Library Service, and an adjunct professor at University of Missouri. The MCPL system serves more than 750,000 people, has one of the nation's largest summer reading programs, and is known for their array of innovative services. MCPL is home to the Midwest Genealogy Center, one of the nation's preeminent resources for family history, providing access to almost three-quarters of a million on-site materials. MCPL's Woodneath Library Center was opened in 2013 and includes the Story Center, which houses Woodneath Press, an on-site bookmaking printer; a digital storytelling technology lab; a recording booth; and an archive of oral, written, and digital stories produced at

the center.