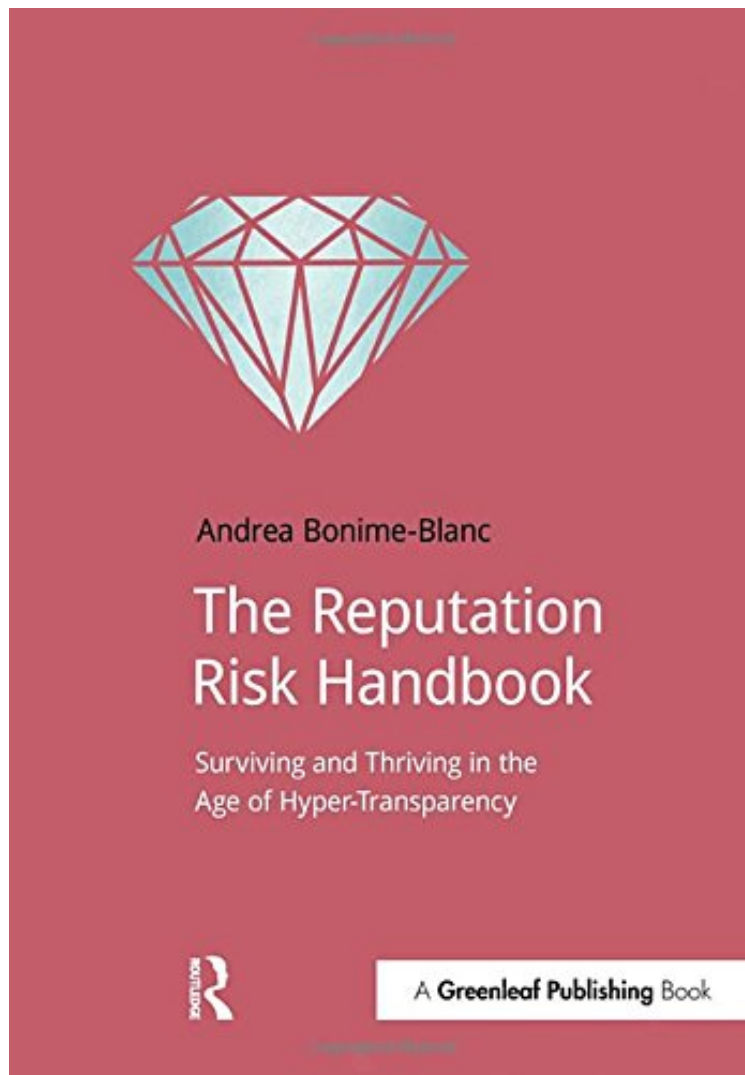


(Mobile pdf) The Reputation Risk Handbook: Surviving and Thriving in the Age of Hyper-Transparency (DoShorts)

# The Reputation Risk Handbook: Surviving and Thriving in the Age of Hyper-Transparency (DoShorts)

*Andrea Bonime-Blanc*

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**Andrea Bonime-Blanc : The Reputation Risk Handbook: Surviving and Thriving in the Age of Hyper-Transparency (DoShorts)** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Reputation Risk Handbook: Surviving and Thriving in the Age of Hyper-Transparency (DoShorts):

0 of 0 people found the following review helpful. On targetBy marc sokolWell written and a quick read, the author does a commendable job making the case, sharing relevant stories that we will recognize from the media, and outlining several frameworks and models to help organize different approaches to risk and reputation management. Very

practical.0 of 1 people found the following review helpful. Two StarsBy Customerno much interest in this book that has a lot of banalities0 of 0 people found the following review helpful. Read this NOW, long before you need it!By TjmaxAndrea Bonime-Blanc's "Reputation Risk Handbook" is a must-read for any corporate director, C-suite executive, or (to my surprise and delight) even startup or NGO leader (or for anyone interested in becoming one!). This short, easy-to-read work is an invaluable guide to protecting your company's most valuable competitive advantage: its reputation. The Social Age we are all operating in today is indeed the age of hyper-transparency. The trust of our stakeholders - customers, employees, community, regulators, and ultimately our stockholders - is no longer subject to spin control. That means that we must either be as trustworthy as we'd have these stakeholders believe, or our organizations are in danger of foundering.Fortunately, Bonime-Blanc merely begins with an admonition to be ethical or else. From there she very quickly builds out an incredibly useful and eminently practical framework that makes this live up to its title of "Handbook." I read it in one sitting, and wasn't once confused by the jargon one often finds in subject-specific works (I'm a business leadership guy, not a repetitional risk guy!). I will highly recommend this book to the leaders I advise, starting today!

This book will show you how to build a sustainable reputation risk management framework and how to handle your next reputation risk crisis. It will help you identify ways in which reputation risk can impact bottom line, and then show you how to set up a framework for turning that risk into an opportunity for good, sustainable business. Reputation risk is a strategic risk and a potentially material risk, all the more so in the "age of hyper-transparency". This needs to be clearly understood by both management and boards of directors so that the people tasked with reputation risk have the support they need to align their reputation risk management with business strategy and planning. The Reputation Risk Handbook provides a clear framework to identify, manage and resolve reputation risk, including: a clear description of what reputation risk is and how it fits within the pantheon of corporate and institutional risk and strategic management; a practical process for creating early warning systems and on-going management and monitoring of reputation risks; techniques for aligning reputation risk management with business strategy and business planning; several case studies, including examples of when reputation risk management has gone wrong; examples of how to manage specific reputation risks successfully or deal with a reputation risk crisis. The Reputation Risk Handbook is not just for practitioners those who manage risk and reputation directly but for those who have oversight of risk management namely boards, their committees and the c-suite. In addition to a framework for practitioners, the book provides specific suggestions for boards, including questions to ask management and what to look for within their organizations.