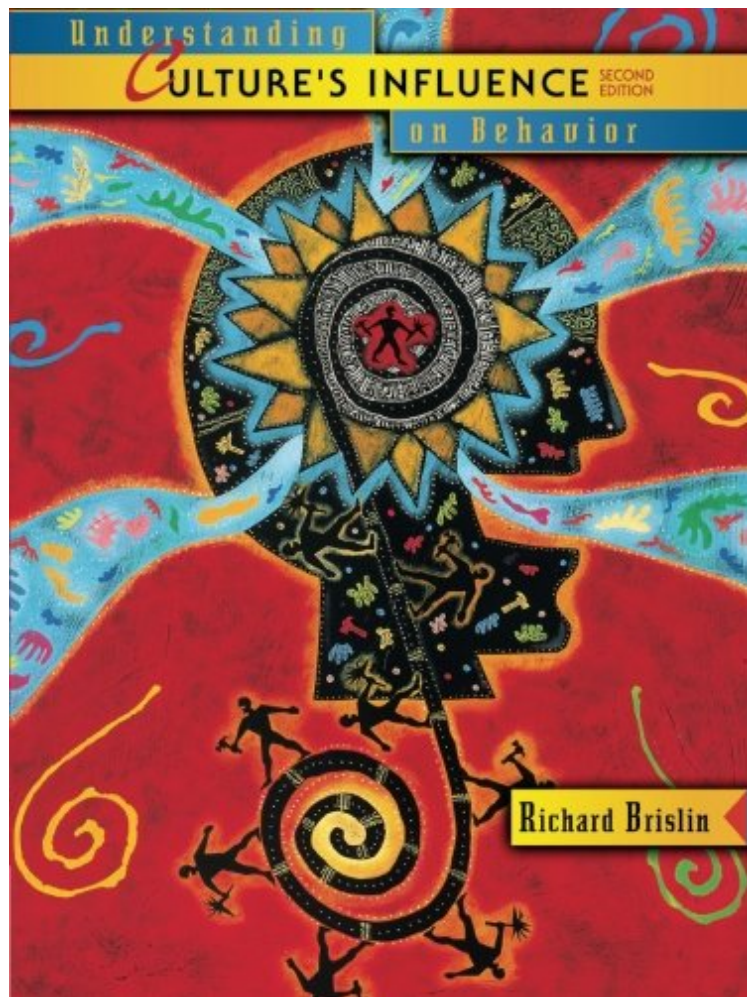


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Understanding Culture's Influence on Behavior (PSY 399 Introduction to Multicultural Psychology)

Richard Brislin

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Richard Brislin : Understanding Culture's Influence on Behavior (PSY 399 Introduction to Multicultural Psychology) before purchasing it in order to gage whether or not it would be worth my time, and all praised Understanding Culture's Influence on Behavior (PSY 399 Introduction to Multicultural Psychology):

0 of 0 people found the following review helpful. Five StarsBy Raven_SwordGreat! Just what I needed for school. The seller sent the book very quickly!0 of 0 people found the following review helpful. Five StarsBy Carrie B. JohnsonThanks6 of 6 people found the following review helpful. Brislin makes it easyBy A CustomerUnderstanding Culture's Influence (2nd edition) has been my "foundation" book for a college course entitled Diversity In the Workplace. Dr. Brislin uses an easy to follow format which is loaded with excellent analogies, making complex topics

understandable. My only negative comment would be for the publisher. As this book is used as a text, the selection of print paper was poor. Highlighters bleed through from one page to the next which makes spotting important information difficult on review.

Written in a lively, engaging style with many examples to illustrate complex concepts, this text helps readers to understand the influence of intercultural interactions in their own lives. It introduces students to disciplines, including cross-cultural psychology, intercultural communication, and international organizational behavior, that study culture's influence on human behavior. It covers a wide range of topics, such as schooling, work, gender, socialization of children, and health. This solid treatment of basic concepts applicable in the study of all behavior and social sciences lets students see that the study of culture and cultural differences is inherently connected to the other courses they will take throughout their college careers.

1. Conceptualizing Culture and Its Impact. 2. Theoretical Concepts for Understanding Culture. 3. Some Methodological Concerns in Intercultural and Cross-Cultural Research. 4. Socialization. 5. Formal Educational Experiences. 6. Intergroup Relations: Cultures in Contact. 7. Interacting Successfully with People from other Cultures. 8. Culture's Effects on the Work World. 9. Culture and Gender. 10. Culture and Health. 11. Some Predictions for the Future.