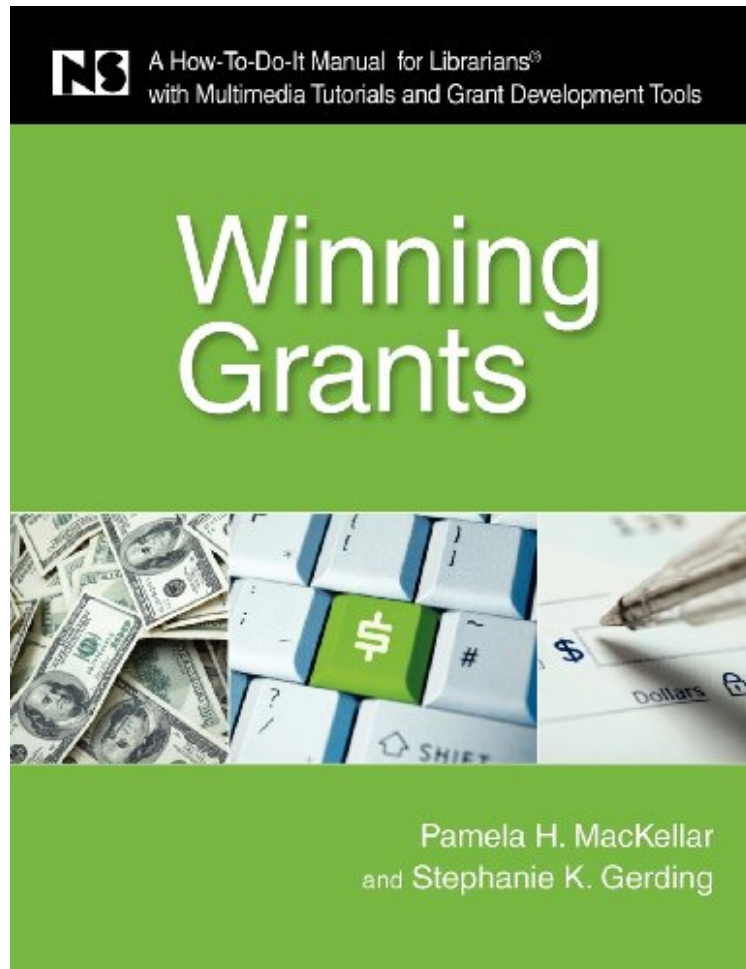


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## Winning Grants: A How-To-Do-It Manual for Librarians with Multimedia Tutorials and Grant Development Tools (How-to-Do-It Manuals) (How-To-Do-It Manuals for Librarians (Numbered))

*Pamela H. MacKellar, Stephanie K. Gerding*  
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**Pamela H. MacKellar, Stephanie K. Gerding : Winning Grants: A How-To-Do-It Manual for Librarians with Multimedia Tutorials and Grant Development Tools (How-to-Do-It Manuals) (How-To-Do-It Manuals for Librarians (Numbered))** before purchasing it in order to gage whether or not it would be worth my time, and all praised Winning Grants: A How-To-Do-It Manual for Librarians with Multimedia Tutorials and Grant Development Tools (How-to-Do-It Manuals) (How-To-Do-It Manuals for Librarians (Numbered)):

1 of 1 people found the following review helpful. Great Book for Grant NewbiesBy PencilStubsI purchased this for a grad-school grant writing class I took over the summer term.This book has clear writing and is easy to understand with

explanations where appropriate. I think it was arranged well--it's a good step-by-step guide that is broken down into manageable and logical chapters. Samples of some of the grant pieces were included, which was helpful as I like to learn from demonstrations/examples, and I liked that check-lists of required grant sections/pieces were included to help keep track of what you've completed. About 40 pages of "grant success stories" at the end provide basic information on grants that were funded and some advice from the proposal writers (What would you do differently? Most difficult part of the grant process? Advice for other grant seekers? Most important part of your success?). This is a good section to look at for ideas and inspiration. I didn't use the DVD, so no idea what's on that. Overall, I think this was a nice introduction to grant writing. Pretty painless to read, and it made the whole process less intimidating. 0 of 0 people found the following review helpful. Five Stars By Customer Good. 1 of 1 people found the following review helpful. Useful By Customer This book is useful for a clear overview of grant proposal writing. It is focused on librarians, but anyone in education could read it and get something out of it.

Written by two experts who have collectively won millions of dollars in grants from an astonishing variety of funding sources, *Winning Grants: A Multimedia How-To-Do-It Manual for Librarians* is a combination workbook, how-to-manual, and multimedia workshop. Now presented in Neal-Schuman's newly revised How-To-Do-It series layout, *Winning Grants* gives you Gerding MacKellar's extensive grant-getting experience in an accessible design so you can master these complex processes more easily. The how-to manual is arranged in three sections. Part I, *The Grant Process Cycle*, features the full grant process cycle with MacKellar and Gerding sharing invaluable procedural advice that distinguishes proposals that receive sustained funding. Part II, *Library Grant Success Stories*, features real-life success stories that demonstrate the process in practice and provide motivational tips from successful library staff. Part III, *The Winning Grants Multimedia Toolkit and DVD*, includes time-saving tools, such as reusable checklists, worksheets, and templates. All of these tools are both in the book and reproduced as Microsoft Word documents on the multimedia CD so you can make these templates your own and share them with colleagues. The CD includes the entire text of successful grant proposals plus ten instructional videos to walk you through each step of the grant process cycle:

From Booklist Grants are the lifeblood of many libraries these days, and with budgets stretched to the limits, they can provide some of the needed resources. Applying for grants can be a challenging process, and this addition to the published literature is a great step toward assisting new grant writers. Emphasizing the importance of library planning as the critical first step, the book arranges chapters in sections covering *The Grant Process Cycle* and *Library Grant Success Stories*. Part 3, *Winning Grants Multimedia Toolkit and DVD*, contains worksheets and templates that can also be found on the accompanying disc, along with instructional videos that mesh with the various stages of writing a grant. The book is a great hand-holder for first timers and a great brushup with new ideas for the experienced grant writer. Highly recommended. --Diana Shonrock "[This] useful, step-by-step guide leads users through each phase of the process and demystifies the procedure of finding library funding in these difficult economic times...this great all-around resource should be a staple for those just entering the challenging world of grant seeking and for the well-rounded library collection." --Library Journal, October 2010 "...a useful how-to manual especially focused on libraries that are looking for funding for particular projects...The tools are extremely helpful because they are easy to access and print multiple times. While the book focuses on libraries, the grant development methods could be applied to other groups who are trying to write a grant or organize a large project." --VOYA Magazine, December 2010 "...an impressive resource that certainly lives up to both its name and the notable qualifications of the authors included at the end of the book..." --YALS, Spring 2011 "The authors of *Winning Grants* walk novice grant writers through the planning and writing process of successful grants...The book includes a DVD which makes the resource very accessible, especially for beginning grant writers. There is much to offer experienced grant writers as well, particularly in the 'Top 10 Tips' section and through the multi-media toolkit. Recommended. Professional." --PSLA Top Forty Titles for 2010/11 "It would be difficult to find other writers who would be more qualified than Pamela H. MacKellar and Stephanie K. Gerding to write a librarians' book on grant development...their new book, *Winning Grants*...integrates their knowledge, experience, and wisdom in a coherent manner...this book deserves to be on any librarian's personal bookshelf, especially for those who are interested in grant development." --The Journal of Academic Librarianship, January 2011 "Authors MacKellar and Gerding...have collaborated to produce an excellent manual to make the grant application process easier. Both have experience in all aspects of the grant process...This experience shine through as they share successful grant-winning techniques in a logical manner, making it easy for the grant writer to follow...While this manual has a library focus, it is relevant to anyone interested in learning about grants and writing proposals." --The Australian Library Journal, August 2011 Highlighted in "Extending the Five-Foot Bookshelf: More Essential Books for Professionals Who Serve Teens" --VOYA, October 2011 "It is a pleasure to page through a handsome, well-designed volume that lives up to its name. This really is a how-to-do-it manual with something useful on virtually every page. The worksheets and other illustrative materials are outstanding and will especially aid novice grant applicants as they try to persuade wary colleagues that seeking grant funding is worth the

time and effort and is a gamble...worth taking...this book is a steal." --Journal of the Medical Library Association, October 2011